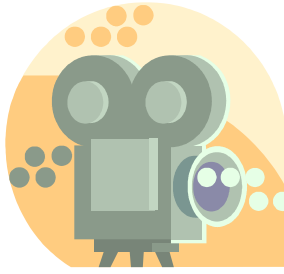


## Ethical and Legal Use of Media and Technology



### A WebQuest for Teachers

Designed by

Brandi Hayes

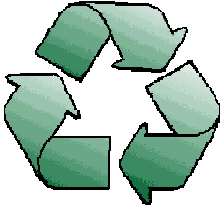
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### **Introduction**

Media and technology are useful tools in the classroom, serving the educational purpose of engaging students' interest. However, before popping in a video to use with a lesson plan or copying information from the Internet, it is important to realize there are ethical and legal issues regarding the use of educational media materials. As a new teacher it is important to be able to identify ethical and legal responsibilities regarding the use of technology and media in the classroom. This WebQuest will help identify some of these regulations for yourself and co-workers.

### **Tasks**

- 1) Answer questions about fair usage of video/DVD in schools and classroom. Check your answers and discuss with other group members your school or school system's policies regarding the usage of media (video and DVDs) in your classrooms and schools.
- 2) In Microsoft Word, Microsoft Publisher, or another desktop publishing software, create a flyer or poster to help you and other educators understand the basic rules surrounding copyright issues and use of video material in the classroom.



### **Process**

To accomplish the tasks of learning current legal policies regarding the use of media in the classroom and creating a useful poster/flyer for teacher use in understanding copyright laws and video usage in the classroom, follow the steps below:

1. First, you will be assigned to a small group, with no more than 3 to 4 other teachers, all of whom teach the similar grade levels—elementary, middle school, or high school.
2. Visit <http://users.nac.net/karl/eine/Links/EEinAction.html> and discuss with your group whether you all agree or disagree with the Five Reasons for given for using Educational Entertainment.
3. Discuss with other group members your school or school system's policies regarding the usage of media (video and DVDs) in your classrooms and schools. Then, with your group, answer the **Media Ethics in the Classroom** handout.
4. After answering the questions on the **Media Ethics in the Classroom** handout, go to <http://www.movlic.com/index.html> and check and correct your answers to the handout. When you return to school, check and see if your school has a Movie Public Performance Site License. If not, refer your administrators to the website and information.
5. Visit and investigate <http://www.utsystem.edu/ogc/intellectualproperty/cprtfaq.htm>, <http://www.templetons.com/brad/copymyths.html>, <http://www.copyright.gov/circs/circ1.html>. From these sites, develop a list of at least ten of the most important facts or points related to copyright (software, text, web materials) that your group feels are important for teachers at your level (i.e. elementary, middle, or high school) to be aware of, related to instruction.
6. Use the 10 facts/points about copyright to create a flyer/poster for teachers at your schools informing them with the necessary information regarding copyright law for materials. The document should include the following *at a minimum*:
  - 10 Facts/Points about Copyright
  - Two Graphics
  - Two Fonts
  - Two Font Sizes

## Evaluation

CATEGORY	4	3	2	1	Points Earned
Required Elements	The flyer includes all required elements as well as additional information.	All required elements are included on the flyer.	All but 1 of the required elements is included on the poster.	Several required elements were missing.	
Content - Accuracy	At least 10 accurate facts are displayed on the flyer.	7-8 accurate facts are displayed on the flyer.	5-6 accurate facts are displayed on the flyer.	Less than 5 accurate facts are displayed on the flyer.	
Knowledge Gained	Students can accurately answer all or almost all questions related to the Media Ethics in the Classroom questions. (90%-100%)	Students can accurately answer most questions related to the Media Ethics in the Classroom questions. (80%-89%)	Student scan accurately answer some questions related to the Media Ethics in the Classroom questions. (70%-79%)	Students appear to have insufficient knowledge about the Media Ethics in the Classroom questions. (Less than 70%)	
Working with Others	All group members almost always listen to, share with, and support the efforts of each other. Group members each try to keep others working well together.	Most group members usually listen to, share with, and support the efforts of others. No person causes "waves" in the group.	Some group members listen to, share with, and support the efforts of other group members, but some group members are not participating well.	Group rarely listens to each other, shares with each other, or supports each other's efforts. Team does not work well together.	

## Conclusion

By completing and discussing the **Media Ethics in the Classroom** handout and researching and creating a flyer, teachers will gain knowledge about ethical and legal copyright laws and regulations. In addition, teachers will gain necessary knowledge as to their legal and ethical obligations regarding the use of media and technology in the classroom. Teachers will also be able to share some of the gained knowledge with coworkers and other teachers to keep them informed.

## Credits

The following websites helped in the development of this WebQuest. Thank you to the following websites:

Outline: <http://webquest.sdsu.edu/materials.htm>

Rubric: <http://rubistar.4teachers.org/index.php>

Images: [www.google.com](http://www.google.com)

Research sites:

<http://users.nac.net/karl/eine/Links/EEinAction.html>

<http://www.movlic.com/index.html>

<http://www.utsystem.edu/ogc/intellectualproperty/cprtfaq.htm>

<http://www.templetons.com/brad/copymyths.html>

<http://www.copyright.gov/circs/circ1.html>

Group #: \_\_\_\_\_ Group Member Names: \_\_\_\_\_

### Media Ethics in the Classroom

*Directions: Answer the following questions regarding legal and ethical use of video/DVDs in the classroom.*

1. Name 3 videos/DVDs that you or another teacher at your school has shown in the past year.
2. Of the media listed in #1, do you think that you or the teachers who showed the videos/DVDs had the legal and ethical right to do so? Why or why not?
3. When would using someone else's copyrighted material become a violation of the law?
4. What constitutes the public performance of a movie?
5. Can a teacher borrow a movie from the public library to show to a class?
6. What is a Movie Public Performance Site License?
7. Does a school have to have a Movie Public Performance Site License for a teacher to show a free movie in the classroom that is related to a curriculum subject?
8. When would a school need a Movie Public Performance Site License?