

RICHARD LEE LYNCH

Professor

College of Education
The University of Georgia

Athens, GA

Business Address

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Home Address

251 Ashbrook Drive
Athens, GA 30605
(706) 369-0045

Doctor's Degree

Location
Major
Minor
Minor
Year Awarded

Ed.D.

Indiana University
Education
Guidance and Counseling
Marketing & Organizational Behavior
1973

Master's Degree

Location
Major
Minor
Minor
Year Awarded

M. A.

University of Minnesota
Marketing Education
Guidance and Counseling
Marketing
1969

Bachelor's Degree

Location
Major
Minor
Year Awarded

B. A.

University of Northern Iowa
Business Education
English
1965

PROFESSIONAL EXPERIENCE

Professor (and Director through June 30, 2000), School of Leadership and Lifelong Learning, *University of Georgia*, Athens, GA.

July 1, 2000-present, Co-director of Occupational Research Group and Director of funded projects (50% public service; 50% research) - see pp. 22 ff., Funded Research, Contracts, and Grants for specific projects

July 1, 1992-June 30, 2000. **Director** of School of Leadership and Lifelong Learning

- Academic Director for Departments of Adult Education, Educational Leadership, and Occupational Studies and Director of the Occupational Research Group--consisting of 45 faculty and 70 support staff, project specialists, and graduate assistants; manage a total budget in excess of \$5,000,000 annually (50% time)
- Serve as primary University representative to external agencies on research, service, and programs related to the School's academic, research, and service units (25%)
- Conduct research on teacher education, teaching and learning, school reform, and career and technical education (25%)
- Leadership Team and Dean's Cabinet, College of Education

January 1, 1990-June 30, 1992. Originally employed as **Department Head** for Vocational Education on January 1, 1990; named Director of Adult, Business, and Vocational Education in September of 1990; unit renamed to Division of Adult Education and Occupational Studies in 1991; merged with Division of Educational Leadership in July of 1992 into School of Leadership and Lifelong Learning; School officially approved by Board of Regents on September 30, 1993 and Director appointment made official.

Consultant, under authority of the Intergovernmental Personnel Act, *U.S. Department of Education*, Office of Vocational and Adult Education, Washington, DC; on leave of absence from UGA, July 5, 1998 through June 30, 1999.

Program Area Leader and Professor, *Virginia Polytechnic Institute and State University*, College of Education, Blacksburg, Virginia; Professor in the Division of Vocational and Technical Education, July, 1979-December, 1989; Associate Professor, July, 1976-June, 1979; Assistant Professor, August, 1972-June, 1976; Program Leader for Marketing Education, 1988-1990, 1973-1984.

- Coordinated the teaching, research, and extension activities of the Marketing Education program area; supervised support staff; and developed and monitored budgets (25%)
- Principal investigator (original Site Director), National Center for Research in Vocational Education, the University of California at Berkeley, Virginia Tech office, 1987-1990 (25%)
- Organized and conducted--in cooperation with the State Department of Education, local school divisions, and community colleges--research, professional development, and technical assistance activities (25%)
- Taught undergraduate and graduate marketing, vocational, and teacher education courses and advised undergraduate, master's, and doctoral students (25%)

Post-doctoral Research Fellow, Advanced Study Center, The National Center for Research in Vocational Education, *The Ohio State University*, Columbus, September, 1981 - May, 1982; on leave of absence from Virginia Tech

Instructor, Division of Curriculum and Instruction, School of Education, *Indiana University*, Bloomington, Indiana, September, 1969 - August, 1972

Graduate Teaching Assistant, Distributive Education Department, (now the Department of Work, Family, and Community Education), *University of Minnesota*, Minneapolis, September, 1968 - June, 1969

Teacher-Coordinator of Distributive Education, (now known as Marketing Education), *Pulaski High School*, Milwaukee, Wisconsin, August, 1965 - June, 1968 (also taught English)

Adult Business Teacher (part-time), *Cudahy Technical College*, Cudahy, Wisconsin, September, 1967- June, 1968

Adult Business Teacher (part-time), *Milwaukee Technical College*, Milwaukee, Wisconsin, February, 1966 - June, 1967

Non-Teaching Experience (summarized), prior to 1965

- Seven years in retail menswear (full- and part-time)
- Four summers (while in college) with U.S. Department of Agriculture in county ASCS work
- Four years (part-time while in college) in college administrative office as an administrative assistant
- Short-term experiences as a purchasing agent, in marketing research, and in hotel operations

PROFESSIONAL CONSULTANCIES

Specific seminars, workshops, and consultancies have been on business-education-economic development connections, reform of teacher education, leadership development, education reform, work-based education, the marketing of education, contextual teaching and learning, futuristic planning in education, competency-based education, effective teaching, curriculum development, educational research, and the integration of academic, career, and technical education.

Institutions of Higher Education - Visiting Professor at:

University of Hawaii, summers, 1989, 1988, 1987, 1977

San Francisco State University, summer, 1983

University of Northern Colorado, summer, 1978

North Carolina State University, summer, 1971

Institutions of Higher Education – Consultant to and/or Speaker at Conferences, Seminars, or Workshops Sponsored by:

University of Wisconsin, Milwaukee, 2003

University of Arkansas, 2002

University of West Florida, 2002, 2000
Mississippi State University, 2001 and 1976
University of Minnesota, 2000
The Ohio State University, 1998, 1995, and 1982
North Carolina State University, 1996
Oklahoma State University, 1996 and 1983
Virginia Polytechnic Institute & State University (University Research Scholar), 1996
University of Nebraska, 1995
Michigan Consortium of Colleges and Universities with Vocational Teacher Education,
1994 and 1993
University of California at Berkeley, 1992
Louisiana State University, 1991 and 1990
Ball State University (Distinguished Scholar), 1990
Rider College, 1989 and 1978
Bowling Green State University, 1988
Temple University, 1987
Georgia State University, 1986
City University of New York, 1986 and 1983
University of New Mexico, 1984
Utah State University, 1981
Arizona State University, 1980
Central Michigan University, 1980
Northern Illinois University, 1980
University of Texas, 1980 and 1979
University of Missouri, 1978

State Agencies – Consultant to and/or Speaker at Conferences, Seminars, or Workshops
Sponsored by:

Georgia state-level agencies: Georgia School Superintendents Association, Secondary
School Principals Association, School Boards Association, Department of
Technical and Adult Education, Department of Education, Department of Juvenile
Justice, Tech Prep, and School-to-Work Office, 1990-present
Arizona Department of Education, 2002
New York State Department of Education, 2000, 1999, 1998, 1984, and 1981
Iowa State Department of Education, 2000, 1994, 1984, and 1977
Kentucky State Department of Education, 1999, 1986, 1978, and 1974
Ohio Department of Education, 1997, 1995, 1991, and 1990
Oklahoma State Department of Adult and Vocational Education, 1997, 1996, and 1987
Michigan Department of Education, 1997, 1994, and 1993
Nebraska Department of Education, 1992, 1980 and 1975
Hawaii Department of Education, 1989 and 1988
West Virginia Department of Education, 1989 and 1977
North Carolina Department of Education, 1989, 1986, 1985, 1975, and 1974
Colorado Association of Vocational Administrators, 1985
Michigan State Advisory Council on Vocational Education, 1985
Louisiana State Department of Education, 1985
Florida Department of Education, three conferences in 1985
Wisconsin Department of Public Instruction, 1984
California Department of Education, 1981
Indiana Department of Public Instruction, 1981
South Carolina Department of Education, 1980

Texas Education Association, 1980
Utah State Board of Education, 1980
New York State Business Teachers Association, 1979
Alabama Department of Education, 1975
Wisconsin State Board of Education, 1972
Virginia Department of Education, 1972-1990

Other Selected Consulting (those listed are related to research, publications, and human resources development)

McGraw-Hill Book Co., 1979-present

U.S. Department of Education, 2003, 2002, 2000, 1999, 1998, 1996, 1992, 1991, 1979, and 1977

U.S. Department of Labor, 2000 and 1999

U.S. Department of Education, Office of Educational Research and Improvement (under contract with MPR Associates, Inc., Berkeley, CA) to prepare a report on empirical data and related responsiveness of vocational teacher education to federal initiatives in the Carl D. Perkins Vocational and Applied Technology Education Act and recommend future legislative action, 1992-1995

"Marketing Education Programs," **50** one- or two-day seminars presented to state and local education leaders from December, 1983 - December, 1989. Selected sponsors (full listing provided upon request) are as follows: Federal Cooperative Extension Service, U.S. Department of Agriculture, National Association of State Directors of Vocational Education, National Association of Adult and Continuing Education, National Association of Vocational and Technical Education Communicators, Delta Pi Epsilon, Michigan State Advisory Council on Vocational Education, Delaware Education Association, Dalton Junior College, Tulsa Vocational and Technical School District, Cabell County (West Virginia) Schools, and North Carolina Department of Education

"The Unfinished Agenda--The Role of Vocational Education in the High School." The National Center for Research in Vocational Education, The Ohio State University, conducted seminars in Columbus, Philadelphia, San Jose, and Atlanta in 1985

PepsiCo, 1984 and 1983

National Center for Research in Vocational Education, The Ohio State University, 1985, 1982, 1978, and 1977

"Entrepreneurship Education and Training Programs." Contract jointly-funded by the U.S. Departments of Education and Commerce and subcontracted to Oklahoma State University, 1982-1983 (key consultant)

Wisconsin Vocational Studies Center, 1983 and 1982

U.S. Department of Labor, Work Education Councils, 1980

Phillips Petroleum Company, 1980 and 1979

Menswear Retailers of America, Training Division, 1973 and 1972

SERVICE ACTIVITIES AND AWARDS

The University of Georgia

University Graduate Faculty, 1990-present

University Committees or Panels: P-16 Education Reform, Faculty Role in Public Service, New Administrators' Workshop, Semester Conversion, Human Capital Initiative, Faculty Recruitment, Promotion and Tenure, and program reviews.

College of Education Administrator and Executive Committee, 1990-2000

College of Education Research Advisory Committee, appointed in 2003

College of Education Professional Development Committee, 2000

College of Education Committee to select University Special Professors, 1990-1991

College of Education Graduate Faculty Appointments Committee (elected), 1991-1993
(Chair)

Graduate Student Committee Assignments:

Committee chair, doctoral -- 2 completions, 1 in progress
Committee, doctoral -- 5 completions; 5 in progress
Specialist chair -- 1 completion

Virginia Tech (selected)

University Council (elected representative from College of Education), 1983-1986

University **ad hoc** Committee on Grant and Contract Administration, 1979

University **ad hoc** Committee on Teacher Education, 1975-1978

College of Education Graduate Committee (elected), 1987-1989

College of Education Executive Committee (elected), 1983-1986, 1979-1980, 1976-1977

Vice-President of the Faculty (elected), 1979-1980

Secretary of the Faculty (elected), 1976-1977

College Tenure and Promotion Committee (elected), 1988-1989, 1986-1987, 1983-1984,
1975-1976

Other College **ad hoc** committees: Dean's Futuristic Study Group, State Accreditation,
Marketing and Recruitment, Psychological Foundations, NCATE Review,
Graduate Foundations, and Future of Teacher Education

Division Tenure and Promotion Committee (elected), 1988 (chair), 1983 (chair), 1977,
1975 (chair)

Division Graduate Committee, 1982-1989, 1972-1976

Faculty Search Committees, 1972-1989

Graduate Student Committee Assignments:

Committee chair, doctoral -- 8 completions

Committee member, doctoral -- 8 completions

Major advisor, masters -- 73 completions

National Affiliations

American Association of School Administrators

American Association of Colleges for Teacher Education (formerly institutional representative)

American Educational Research Association

Association for Career and Technical Education (life member; member of Marketing Education Policy and Planning Committee, 1982-1985; member of several affiliated groups)

American Vocational Education Research Association

Marketing Education Association (life honorary member; member of Board of Directors, 1982-1985)

National Alliance on the American High School (represent universities, research)

Omicron Tau Theta

Phi Delta Kappa (National Outstanding Leader's Panel)

Selected Other Service

Speaker at many recent meetings for local education, business, teacher, and community groups such as the Fort Wayne (IN) Chamber of Commerce, Fayetteville (AR) chapter of Phi Delta Kappa, Northeast Georgia Workforce Development Partnership, Cities in Schools, Georgia Coalition for Youth Development, Georgia Economic Development Council, Regional Youth Detention Center, Milwaukee Economic Development Council and Georgia's tech prep, school-to-work, school counselors, and school administrators conferences.

Member, Board of Directors, UNESCO- (United Nations Education, Scientific, and Cultural Organization) sponsored United Network on Innovation and Professional Development in TVET (technical vocational education and training), 2004

Member of the National High School Alliance, group of ~45 organizations committed to reform of the American high school with a common commitment to promote excellence, equity, and development of high school age youth, 2002-2004.

Member, Georgia Task Force on High School Reform, 2004

Member and Chair of Accreditation Committees, Georgia Commission on Secondary and Middle Schools, Southern Association of Colleges and Schools, 2002, 2001, 2000, and 1999.

Member of Accreditation Teams, Accrediting Council for Independent Colleges and Schools, 2004 and 2003.

Committee to develop policy for federal legislation and write position paper, American Youth Policy Forum and Association for Career and Technical Education, 2002.

Member and research consultant, Comprehensive Youth Development Partners Group, an interagency collaborative of about 15 state agencies and the Georgia Governor's Office, founded to develop a comprehensive youth development system and related delivery of services to youth, 2001 to present.

Content Coach, U. S. Department of Education Teacher Quality Institutes, Biloxi, MS, 2001 and Irving, CA and Cincinnati, OH, 2000.

Other work for U.S. Department of Education (selected):

- Advisor on teacher quality and teacher education reform initiatives for colleges and universities with Title II grants, 2000-present
- Proposal reviewer, Fund for Improvement of Education Programs, Office of Educational Research and Improvement, 2001
- Member of site visit team to Texas A&M to select nation's outstanding preservice teacher education program, Office of Educational Research and Improvement, 2000.
- Reviewed grant proposals in a competition to design New American High Schools, Division of National Programs, 1998.
- Reviewed grant proposals in a competition to provide teacher professional development in contextual teaching and learning, Office of Vocational and Adult Education, 1998.
- Review panel, Office of Educational Research and Improvement, to select research center for the National Institute on Postsecondary Education, Libraries, and Lifelong Learning, 1996.
- Member of ad hoc committees on Teacher Education and Professional Development, 2000, 1999, 1996, 1992, and 1991.

Member of teaching induction blue ribbon panel, Translating Research into Practice and Committee on Needs Sensing/Futuring Scanning Process, National Dissemination Center for Career and Technical Education, University of Minnesota, 2000 and 2002.

Member of the National Advisory Panel for Career and Technical Education, New York State Board of Regents, 2000 and 1999.

Review manuscripts for the National Center for Research in Career and Technical Education, Glencoe/McGraw-Hill Publishing Company, American Association for School Administrators, American Educational Research Association, and several refereed journals.

Member, Career and Technical Education Standards Committee, National Board for Professional Teaching Standards, 1993-2000.

Presidents' Council, Georgia Department of Technical and Adult Education, met monthly to consult with the presidents of the state's 34 technical colleges on research, technology,

new programs, and curriculum for diploma, certificates of technical credit, and associate degree postsecondary programs, 1990- 2000.

Member of steering or advisory committees for Athens Regional Youth Detention Center, Northeast Georgia Workforce Development Partnership, and the Workforce Development Division, Athens Area Chamber of Commerce.

Northwest Regional Education Laboratory, Portland, OR, participant in think-tank conference to provide directions and review current practices in assessment of community-based learning (1998) and contextual teaching and learning (2001).

Member of Southern Regional Education Board Professional Development Design Team, 1996 and Teacher Education and Certification Committee, 1989-1992.

Governor of Georgia, Office of Planning and Budgeting, member of two state advisory councils on designing new state systems for (a) school-to-work transition, 1994 - present and (b) alternative schools, 1994-1996.

Member of national ad hoc committee to reform and redirect vocational teacher education in our nation's colleges and universities; committee jointly appointed and sponsored by National Association of State Directors of Vocational Education, University Council for Workforce and Human Resource Education, and National Center for Research in Vocational Education, 1992-1995.

Board of Trustees, University Council for Workforce and Human Resource Education (elected, 1990-1993).

Provided "expert" testimony to the meeting of the Virginia Joint House-Senate Subcommittee studying the Labor Force Needs of the 1990s, Richmond, VA, June, 1990.

Conducted many workshops sponsored by the Virginia Center for Gerontology and the Cooperative Education Service on developing and marketing programs for adults and senior citizens on entrepreneurship and home-based businesses (and related topics), 1985-1990.

Organized and conducted (with M. B. Griggs) a national conference, sponsored by the National Center for Research in Vocational Education, The University of California at Berkeley, "Vocational Teacher Education: A Context for the Future," St. Louis, December, 1988.

Developed course parameters, pilot testing procedures, teacher training, and evaluation of new marketing management high school course, 1984-1988.

Citations/Awards

University Council for Workforce and Human Resource Education, Visiting Scholar, 1995-96.

Marketing Education Association, for directing award-winning doctoral dissertation, 1989.

Marketing Education Association, Professional Development Award for Outstanding Achievement, 1988.

Phi Delta Kappa, Outstanding Young Education Leader (National Award), 1981 (See *Kappan*, 62(5) and follow-up research through present).

National Council for Marketing and Distributive Teacher Education, Academy Distinguished Award, 1981.

University of Northern Iowa, Outstanding Business Alumni, 1980.

Epsilon Delta Epsilon, for directing award-winning doctoral dissertations, 1979 and 1975.

University of Northern Iowa, Purple Key (Outstanding Senior), 1965.

PAPERS DELIVERED AT INTERNATIONAL AND NATIONAL CONFERENCES (Selected)

The following are selected papers delivered at **international** or **national** professional conferences (past **ten** years, **1994 through 2003 only**) and those accepted for presentation in 2005. Citations for prior years are available upon request. The universities and states in which papers were read or presentations delivered are identified on pp. 3, 4, and 5 and are available upon request.

- Lynch, R. L. (2005, November). *Effective instructional practices through use of contextual teaching and learning*. Paper to be presented at the annual conference of Phi Delta Kappa, New Orleans, LA.
- Lynch, R. L. (2005, June). *Research on teacher learning and development*. Paper to be presented at the international conference by the Center for Research in Lifelong Learning, University of Stirling, Scotland.
- Lynch, R. L. (2004, April). *Effects of student achievement through applications of contextual teaching and learning by novice teachers*. Paper to be presented at the annual conference of the American Education Research Association, San Diego, CA.
- Lynch, R. L. (2004, January). *Use of contextual teaching and learning by novice teachers*. Paper presented at the Hawaii International Conference on Education, Honolulu.
- Lynch, R. L., & Harnish, D. (2003, December). *Using research to forge new directions in workforce education and economic development*. Paper presented at the national workplace learning conference, Chicago, IL.
- Lynch, R. L., Stitt-Gohdes, W. L., & Scott, J. L. (2003, December). *Implementing contextual teaching and learning with novice teachers*. Paper presented at the annual meeting of the Association for Career and Technical Education, Orlando, FL.

- Lynch, R. L., & Harnish, D. (2003, October). *Contextual teaching and learning: Making schooling meaningful for diverse learners*. Paper presented at the annual conference on curriculum and pedagogy, Decatur, GA.
- Lynch, R. L. (2003, October.) *Contextual teaching and learning: Lessons learned from teacher preparation through novice teaching*. Paper presented at the annual conference of the National Tech Prep Network, Nashville, TN.
- Lynch, R. L. (2003, February). *Contextual teaching and learning: Lessons learned from teacher preparation through novice teaching*. Paper presented at the annual meeting of the National Association of Secondary School Principals, San Diego, CA.
- Lynch, R. L. (2003, January). *Contextual teaching and learning across the curriculum*. Paper presented at the Hawaii International Conference on Education, Honolulu.
- Lynch, R. L., & Harnish, D. (2002, December). *A confusion of collaboratives: Building statewide systems for workforce education*. Paper presented at the annual meeting of the Association for Career and Technical Education, Las Vegas, NV.
- Lynch, R.L., Harnish, D., Schell, J.W., Smith, B.P., and Stitt-Gohdes, W. (2002, December). *Contextual teaching and learning in preservice teacher education*. Panel presented at the annual meeting of the Association for Career and Technical Education, Las Vegas, NV.
- Lynch, R. L., Smith, C., Ruhland, S., and Ingram, N. (2002, December). *Where will the next generation of career and technical educators come from?* Presentation at the annual meeting of the Association for Career and Technical Education, Las Vegas, NV.
- Lynch, R. L. (2002, October). *New directions for high school career and technical education in the United States*. Paper presented at the international conference on technical and vocational education and training, United Nations Educational, Scientific, and Cultural Organization, Winnipeg, Manitoba, Canada.
- Lynch, R. L. (2002, March). *New directions for high school career and technical education*. Paper presented at the annual meeting of the National Association of Secondary School Principals, Atlanta, GA.
- Lynch, R. L. (2001, December). *New directions for high school career and technical education*. Paper presented at the annual meeting of the Association for Career and Technical Education, New Orleans, LA.
- Lynch, R. L. (2001, December). *Work-based learning in U. S. high schools: New directions for the 21st Century*. Paper presented at the annual conference on workplace learning, Chicago, IL.
- Lynch, R. L. (2001, November). *Raising teacher quality*. Presentation at the annual meeting of the National Alliance of Business, Crystal City, VA.
- Lynch, R. L. (2001, August). *Contextual solutions for a new era of education reform*. Paper presented at the annual Menucha conference of the Northwest Regional Education Laboratory, Portland, OR.

- Lynch, R. L. (2001, April). *Contextual teaching and learning: Innovative teacher education/development*. Paper presented at the annual meeting of the American Educational Research Association, Seattle, WA.
- Lynch, R. L., Padilla, M., Pate, E., Schell, J.W., Knapp, N., Hall, H. C., Harnish, D., Thompson, K., Cary, R., & Distafano, C. (2001, March). *Contextual teaching and learning in preservice teacher education: From theory to practice*. Series of papers presented at the annual meeting of the Association of Colleges for Teacher Education, Dallas, TX.
- Castenell, L., Padilla, M., Stanulis, R., Hudson-Ross, S., Lynch, R. L., & Field, S. (2001, March). *College-wide perspectives on teacher education*. Series of papers presented at the annual meeting of the Association of Colleges for Teacher Education, Dallas, TX.
- Harnish, D., & Lynch, R. L. (2001, February). *Connecting the workplace and teacher education: A contextual teaching and learning approach to the preparation of teachers*. Paper presented at the annual meeting of the Association of Teacher Educators, New Orleans, LA.
- Lynch, R. L. (2001, January; 2000, August; June). *Redesigning teacher preparation through contextual teaching and learning*. Presentations at meetings of the U. S. Department of Education, Irvine, CA and Cincinnati, OH.
- Lynch, R. L. (2000, December). *Preparing and supporting career and technical education teachers*. Paper presented at a preconvention seminar of the Association for Career and Technical Education, San Diego, CA.
- Lynch, R. L. (2000, June). *Content and structure of career and technical teacher education*. Presented and facilitated discussion at the meeting U. S. Department of Education on Building a New Model for Educating Career and Technical Education Teachers, Washington, DC.
- Lynch, R. L., & Padilla, M. (2000, January). *Contextual teaching and learning in preservice teacher education*. Paper presented at the national conference on teacher quality, Washington, DC.
- Lynch, R. L. (1999, December). *A vision for high school vocational education in the first decade of the 21st century*. Invited presentation to Board of Directors, Association of Career and Technical Education, Orlando, FL.
- Lynch, R. L. (1999, December). *A vision for high school vocational education in the first decade of the 21st century*. Invited presentation to the U.S. Department of Education, Washington, DC.
- Lynch, R. L. (1999, July). *Career and technical teacher education: Is there a future?* Invited presentation at the professional development day of the University Council for Workforce & Human Resource Education, Gatlinburg, TN.
- Lynch, R. L. (1999, January). *Assessing student learning and achievement as an integral component of a Job Corps performance measurement system*. Invited and refereed paper at a conference sponsored by the U. S. Department of Labor, Office of Job Corps, San Francisco, CA.

- Lynch, R.L. (1998, October, November, & December). *Preparing for college and careers in the new millennium*. Panelist in a workshop at three Improving America's Schools regional conferences sponsored by the U.S. Department of Education, Portland, OR, Denver, CO, and Nashville, TN.
- Lynch, R. L. (1998, September). *New vision for vocational technical education*. Invited presentation at the meeting of the National Association of State Directors of Vocational and Technical Education, Virginia Beach.
- Lynch, R. L. (1998, June; July). *Aligning vocational teacher preservice to research-based instructional practices and the real-world needs of High Schools That Work sites*. Invited presentation at the annual staff development conference of the Southern Region Education Board, Tulsa, OK and Charlotte, NC.
- Lynch, R. L., & Harnish. D. (1998, May). *Preparing preservice teacher education students to use work-based strategies to improve instruction*. Invited and refereed paper presented at the annual meeting of the American Educational Research Association, San Diego.
- Lynch, R. L. (1997, December). *Designing workbased teacher education for the 21st Century*. Paper presented at the annual meeting of the American Vocational Association, Las Vegas, NV.
- Lynch, R. L. (1997, April). *Teaching in vocational education: Setting professional benchmarks*. Invited presentation at the National Occupational Competency Testing Institute national conference, Grand Rapids, MI.
- Lynch, R. L. (1995, October). *Reform and future efforts in vocational teacher education*. Invited presentation at the vocational and technical teacher education summit meeting, San Diego, CA.
- Lynch, R. L. (1995, April). *Reform of vocational and technical teacher education*. Paper presented at the annual meeting of the American Educational Research Association, San Francisco, CA.
- Lynch, R. L. (1995, March). *Principles of vocational and technical teacher education*. Invited presentation at the national policy forum of the American Vocational Association, Washington, DC.
- Lynch, R. L. (1995, February). *High quality vocational teacher education*. Invited presentation at a conference for university teacher educators, Center on Education and Training for Employment, Columbus, OH.
- Lynch, R. L. (1994, June). *A conversation about teaching marketing from the National Board for Professional Teaching Standards*. Invited paper presented at the conclave meeting of marketing educators, Charlotte, NC.
- Lynch, R. L. (1994, April). *In search of vocational teacher education*. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.

PUBLICATIONS

Textbooks Authored (only those currently in print cited)

Mason, R. E., Rath, P. M., Husted, S. W., & Lynch, R. L. (1995). *Marketing practices and principles (5th ed.)*. (includes student casebook, microcomputer software, and instructor's manual). New York: Macmillan/McGraw-Hill Company.

Lynch, R. L., & Plessman, C. K. (1990). *Financial services marketing (2nd ed.)*. New York: MacMillan/McGraw-Hill.

Lynch, R. L., Ross, H. L., & Wray, R. D. (1984). *Introduction to marketing*. New York: McGraw-Hill.

Books Edited

Lynch, R. L. (Consulting ed.). *Career Competencies in Marketing Series*. Includes 11 texts, teacher's manuals, and software as follows:

Davis, R. E., & Brown, K. B. (1979). *Real estate*.

Ely, V. K., Berns, R. G., & Popo, D. L. (1990). *Entrepreneurship (3rd ed.)*.

Humbert, J. T., & Williams, L. A. (1979). *Petroleum marketing*.

Lynch, R. L., & Plessman, C. K. (1990). *Financial services (2nd ed.)*.

Reece, B. L. (1990). *Food marketing (2nd ed.)*.

Saulness, C. (1993). *Hospitality marketing: Travel and tourism*.

Smith, W. O. (1990). *Restaurant marketing (2nd ed.)*.

Upchurch, R. S. (1995). *Hospitality marketing: Lodging*.

Winn, M. G. (1990). *Apparel and accessories (2nd ed.)*.

Worms, C. L., & Brown, K. B. (1990). *General merchandise retailing (2nd ed.)*.

Wray, R. D. (1990). *Advertising services (2nd ed.)*.

Chapters in Books (only those currently in print or in progress cited)

1. Lynch, R. L. (in progress). Contextual teaching and learning: From theory to practice. In F. English (ed.). *Encyclopedia of educational leadership and administration*. Thousand Oaks, CA: Sage Publications, Inc.
2. Lynch, R. L. (in progress). Vocational education: History, issues, and trends. In F. English (ed.). *Encyclopedia of educational leadership and administration*. Thousand Oaks, CA: Sage Publications, Inc.
3. Lynch, R. L., & Ruhland, S. (in press). Career and technical teaching and teacher education in the United States of America. In F. Rauner & P. Grollman (eds.), *International perspectives on the professional situation and life-long learning of teachers and instructors in technical and vocational education training*. Bonn, Germany: LIT Verlag.
4. Lynch, R. L., & Harnish D., (1998). Preparing preservice teacher education students to use work-based strategies to improve instruction. In *Contextual teaching and learning: Preparing teachers to enhance student success in the workplace and beyond* (pp. 129-158). Columbus OH: ERIC Clearinghouse on Adult, Career, and Vocational Education and Washington, DC: ERIC Clearinghouse on Teaching and Teacher Education.

5. Lynch, R. L. (1998). Occupational experience as the basis for alternative teacher certification in vocational education. In A. Gamoran (Ed.), *The quality of vocational education* (pp. 43-64). Washington, DC: Office of Educational Research and Improvement, U.S. Department of Education.
6. Lynch, R. L. (1998). Vocational teacher education in U.S. colleges and universities and its responsiveness to the Carl D. Perkins Vocational and Applied Technology Education Act of 1990. In A. Gamoran (Ed.), *The quality of vocational education* (pp. 5-42). Washington, DC: Office of Educational Research and Improvement, U.S. Department of Education.
7. Lynch, R. L. (1996). The past, present, and future of vocational and technical education. In N. K. Hartley & T. L. Wentling (Eds.), *Beyond tradition: Preparing the teachers of tomorrow's workforce* (pp. 1-22). Columbia, MO: University Council for Vocational Education.
8. Lynch, R. L. (1996). Principles of vocational and technical teacher education. In N. K. Hartley & T. L. Wentling (Eds.), *Beyond tradition: Preparing the teachers of tomorrow's workforce* (pp. 73-89). Columbia, MO: University Council on Vocational Education.
9. Lynch, R. L. (1988). Vocational teacher education: A research agenda. In M. B. Griggs, R. Jones, & A. Slocum (Eds.), *Vocational teacher education and the Holmes Group* (pp. 94-111). Champaign: University of Illinois-Champaign, Department of Vocational and Technical Education.
10. Lynch, R. L. (1988). Influencing vocational teacher education policy through research. In University Council for Vocational Education, *Beyond the debate: Perspectives on the preparation of vocational education teachers* (pp. 114-130). Macomb: Curriculum Publications Clearinghouse, Western Illinois University.
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FUNDED RESEARCH, CONTRACTS, AND GRANTS*

- 2000-2005** Using research to improve the quality of postsecondary technical education in Georgia: A collaborative project of the University of Georgia and the Georgia Department of Technical and Adult Education, (with D. Harnish), Georgia Department of Technical and Adult Education, total of 4 grants = \$934,261.
- 2002-2004** Assessing Georgia's progress in building school-to-work systems (with D. Harnish), Georgia Department of Technical and Adult Education, total of 4 contracts = \$768,049.
- 2001-2003** Study of first year teacher implementation of contextual teaching and learning approaches in the classroom: A case study analysis (with D. Harnish), U. S. Department of Education, \$300,000.
- 1998 - 2001** Preservice teacher development model of excellence through contextual teaching and learning (with M. Padilla, D. Harnish, R. Yeany, D. Schneider, & H. Hall), U. S. Department of Education, \$1,780,048.
- 1997-2001** Cooperative doctoral education degrees, University of Georgia and Fort Valley State University, Georgia Board of Regents, \$1,820,000 (\$729,422 to UGA and \$877,037 to FVSU).
- 1998-1999** Intergovernmental Personnel Act in Agreement with the University System of Georgia, U. S. Department of Education, \$82,900.
- 1990-1998** Develop and research the effects of Georgia Department of Technical and Adult Education program standards, program guides, and related activities (with D. Harnish & T. Brown), Georgia Department of Technical and Adult Education, total of 11 contracts = \$2,785,179.
- 1991-1992** The role of secondary vocational education, Georgia State Advisory Council on Vocational Education, \$15,500.
- 1991** Leadership attributes: An activity for enhancement (with N. A. Foell & H. C. Hall), National Center for Research in Vocational Education, \$4,200.
- 1989** Vocational education work programs: Providing ample time for quality work experiences, in response to House Joint Resolution No. 359 (with W. T. Price), Virginia Department of Education, \$25,000.
- 1989** National data base on vocational teacher education, The National Center for Research in Vocational Education, The University of California at Berkeley, \$75,338.
- 1988** Vocational teacher education: A context for the future, The National Center for Research in Vocational Education, University of California at Berkeley, \$32,354.
- 1987** Virginia Tech Subcontract for the National Center for Research in Vocational Education (with N. R. Frantz & C. R. Finch), The National Center for Research in

* Principal Investigator on all work unless otherwise noted.

Vocational Education, The University of California at Berkeley, \$4,509,111 for 5 years, \$746,608 for Year 1; later amended to \$358,034 for Year 1.

- 1987** A planning grant for the National Center for Research in Vocational Education, U.S. Department of Education, \$25,000.
- 1980-1983** A study of the factors that enhance or impede the delivery of vocational services to youth and adults in Virginia, Research Division, Virginia Department of Education, \$65,000
- 1976-1978** Developing competency-based individualized instructional modules for owner-managers of small business firms (with B. L. Reece), HEW, USOE Grant, Part C of PL 576, \$77,000 (VPI & SU contributed funds \$45,747).
- 1976-1977** Proposed design and broad content outlines for curriculum materials in marketing and distribution - Phase I, HEW, USOE Contract, Part I of PL 576, \$115,056.
- 1975-1976** Cooperative vocational education, EPDA Funds, U. S. Office of Education, Region III, Philadelphia, \$32,500.
- 1990-present** Many relatively small grants were, and continue to be, awarded to the Director's Office or the Occupational Research Group, College of Education, to conduct research, staff development, and/or technical assistance from federal and state agencies, private organizations, technical colleges, school systems, and corporations; accumulative amount is in excess of \$1,000,000.
- 1972-1989** Many small grants were awarded from the Virginia Department of Education, various school systems and community colleges, and Virginia Tech to conduct research projects, develop curriculum, develop monographs, and conduct on-site evaluations; total amount in excess of \$100,000; annual service contract with State Department of Education averaged about \$75,000 per year for 17 years.