

VITA

BILLY HAWKINS

Home

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Work

University of Georgia
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E d u c a t i o n

Ph.D. The University of Iowa, May 1995

Iowa City, Iowa

The College of Liberal Arts and Sciences

Major: Health and Sport Studies

Areas of Concentration: Sociology of Sport and Cultural Studies

Dissertation: Examining the Experiences of Black Student Athletes at Predominantly White NCAA Division I Institutions Using an Internal Colonial Model

M.S. The University of Wisconsin, May 1991

LaCrosse, Wisconsin

The College of Education, Exercise Science, Health, and Recreation

Major: Exercise and Sport Science

Areas of Concentration: Human Performance and Exercise Physiology

B.S. Webber College, August 1989

Babson Park, Florida

Major: Business Administration

P r o f e s s i o n a l E x p e r i e n c e

August 1996 – Present: University of Georgia – Athens, Georgia

Associate Professor: College of Education - Department of Kinesiology (Name Changed in 2005)

- Program Coordinator for Sport Management and Policy Graduate and Undergraduate Programs
- Taught graduate courses in Sport Management program
- Taught undergraduate courses in the Sport Studies program
- Advised and mentored graduate and undergraduate students
- Directed oral examines and research projects for graduate and undergraduate students
- Chaired Orals, Written Comprehensive, and Dissertation Committees
- Collaborated in the development of joint degree programs and curricula with Grady College of Journalism and the Law School
- Coordinator of Coaching Minor
- Full Graduate Faculty Status

August 2009 – 2010: University of Trinidad-Tobago – Trinidad, West Indies

Associate Professor (Visiting Scholar): Academy of Sport and Leisure

- Program Coordinator for Executive Sport Management program
- Help develop curriculum for Executive Sport Management and Sport for Development programs
- Taught graduate courses in Executive Sport Management and Sport for Development programs
- Advised graduate students in research and chaired master's thesis committees
- Advised graduate students in mentorship requirements
- Acting Programme Professor for the Academy of Sport and Leisure

August 1994 - August 1996: Northern Illinois University - DeKalb, Illinois

Assistant Professor: Department of Physical Education

- Taught general education course: Sport, Culture, and Society. This course addressed sport and its connection with the major institutions within the U.S. society. It also addressed sport as a cultural form.
- Taught Physical Education Major courses in the area of social aspects of sport and activity courses for general student population.
- Designed a course for Honor's Seminar: Sport and Black Culture. This course addresses sport as a cultural expression within the Black Culture.

September 1991 - August 1992: University of Iowa - Iowa City, Iowa

Director: Afro-American Cultural Center

- Directed, taught and organized educational programs and classes about African and Black Cultural for junior high, high school, and college students.
- Managed daily operations involving staffing, budgeting, and other Center operations.
- Consulted and advised high school and college students about academic and social adjustment to the university campus.

June 1994 - August 1994: University of Iowa - Iowa City, Iowa

Instructor: Sport, Health, Leisure and Physical Studies

- Instructed classes on sport and Black Culture. Course addressed the history of the Black athlete, theoretical explanations for Blacks' predominance in sport, and the use of sport by Blacks as a cultural expression, a means of resistance and social mobility.

August 1992 - June 1994: University of Iowa - Iowa City, Iowa

Assistant Retention Coordinator: Men's Athletic Student Services

- Provided comprehensive assessments of at-risk student athletes in the areas of reading and writing. Worked closely with academic advisors in providing assistance these student athletes.
- Managed case-load of at-risk student athletes and monitored their progress to meet the rules and regulations of the National Collegiate Athletic Association and the Big Ten Conference.
- Designed, developed and facilitated educational and social programs for student athletes to help their adjustment and success on campus.

September 1989 - May 1991: University of Wisconsin - LaCrosse, Wisconsin

Supervisor and Instructor: Strength and Conditioning Center

- Supervised and trained student staff in the Strength Center.
- Instructed weight training classes and tours in the Strength Center.
- Designed weight training programs, trained, conditioned, and tested men and women intercollegiate athletes.

September 1989 - May 1990: University of Wisconsin - LaCrosse, Wisconsin

Assistant Women's Basketball Coach: UW-L Athletic Department

- Assisted in scouting, recruiting, and academic advising of student athletes.
- Assisted in conducting basketball practices, implementing offensive and defensive strategies, and physical conditioning.

P u b l i c a t i o n s

Books authored:

Polite, F. G. & Hawkins, B. J. (Eds.) (2011) *Sport, Race, Activism, and* . San Diego, CA: Cognella Academic Publishers.

Hawkins, B. J. (2010). *The New Plantation: Black Athletes and College Sports and Predominantly White NCAA Institutions*. New York: Palgrave MacMillan Press.

Hawkins, B. J. (2001). *The New Plantation: The Internal Colonization of Black Student Athletes on Predominantly White NCAA Institutions*. (2nd printing). Winterville, GA: Sadiki Press.

Invited, Peer-Reviewed Book Chapters:

Tuff, R. & Hawkins, B. J. (2011). Promoting physical activity in Black children and adolescents: Intervention strategies health practitioners have put into play. In A. Lemelle, W. Reed, & S. Taylor (Eds) *Handbook of African American: Social and Behavioral Interventions*, pp. 61-76. New York: Springer.

Carter, A. R. & Hawkins, B. J. (2011). Coping and the African American female collegiate athlete. In K. Hylton, A. Pilkington, P. warmington, & S. Housee (Eds) *Atlantic Crossings: International Dialogues on Critical Race Theory*, pp. 61-92. University of Birmingham, Birmingham: Sociology, Anthropology, Politics (C-SAP), The Higher Education Academy Network Publishers.

Hawkins, B. J. (2010). Examining the portrayal of the Black male athletes in a leading sport magazine advertisements. In G. Sailes (Ed) *Modern Sport and the African American Experience*, pp. 69-86. San Diego, CA: Cognella Academic Publishing.

Hawkins, B. J. (2009). Black athletes and higher education in K. Lomotey (Ed). *Encyclopedia of African American Education* Vol 1, pp. 166-169. Thousand Oaks, CA: Sage Publication.

Hawkins, B. J. (2009). Interscholastic sports in the United States and the African American experience: From Patriotism to Athletic Capitalism in K. Lomotey (Ed). *Encyclopedia of African American Education*, Vol 1, pp. 317-321. Thousand Oaks, CA: Sage Publication.

Hawkins, B. J. (2008). Athletics and higher education in N.J. Salkind (Ed.). *Encyclopedia of African American Education*, Vol 1, pp. 69-73. Thousand Oaks, CA: Sage Publication.

Hawkins, B. J. (2008). Sport: A contested terrain for Whiteness and racial equality. In M. Lomax (Ed.), *Sports and the Racial Divide: African American and Latino Experience in an Era of Change* (pp. 196-208). Jackson, MS: University of Mississippi Press.

Hawkins, B. J., Milan-Williams, B., & Carter, A. (2007). From glory to glory: The transition of African American athletes from college sports into athletic retirement. In R. Althouse and D. Brooks (Eds.), *Diversity and Social Justice in College Sports: Sports Management and the College Athlete* (pp. 95-114). Fitness Information Technology. Morgantown, WV.

Hawkins, B. J. (2003). Richard "Dick" Bass. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (2003). Mel Blount. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (2003). Walt Bellamy. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (2003). Roosevelt Brown. In D. K. Wiggins (Ed.), *Historical Dictionary of African Americans in Sport*. Armonk, NY: M.E. Sharpe, Inc.

Hawkins, B. J. (1999). A critical reading of Promise Keepers' events: Intersecting themes of race and religion. In D. S. Claussen (Ed.), *The Promise Keepers: Essays on Masculinity and Christianity* (pp. 182-193). Jefferson, NC: MacFarland & Company Inc.

Hawkins, B. J. (1998). The dominant images of Black men in America: The O. J. Simpson example. In Gary Sailes (Ed.), *Contemporary Themes: African Americans in Sports* (pp. 39-52). New Brunswick, New Jersey: Transaction Publishers.

Research Reports to Sponsors

Hawkins, B. J. (2005, June). *A Feasibility Study Examining the Support of Women's Baseball in the Southeast*. (Grant Donor: Ray Miller). Atlanta, GA.

Peer-Reviewed, Journal Articles: Database Research

Smith, B. P. & Hawkins, B. J. (2011). Examining student evaluations of Black college faculty: Does race matter? *Journal of Negro Education*, 80(2) pp. 149-162.

Hawkins, B. J. (2010). Economic recession, college athletics, and issues of diversity and inclusion: When White America sneezes, Black America catches pneumonia. *Journal of Intercollegiate Athletics*, 3(1) pp. 96-100.

Hawkins, B. J., (2007). African American women and obesity: From explanations to prevention. *Journal of African American Studies*. (Published online 6 July 2007).
<http://www.springerlink.com/content/c2v12173284807q1/fulltext.html>

Hawkins, B. J., Dudley, G. A., Ashraf, G., and Williams, R. (2007). Glucose tolerance and thigh intra-muscle-group adipose tissue in Black young adult females. *Journal of African American Studies*. (Published online 26 June 2007).

Hawkins, B.J., Tuff, R., and Dudley, G.A., (2006). African American women, body composition, and physical activity. *Journal of African American Studies*, 10(1) pp. 44-56.

Hawkins, B. J. (2002). Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference (SEC) football program. *International Sport Journal*, 6(2) pp. 146-159.

Hawkins, B. J. (2000). Teaching experiences of a Black sport sociologist at a predominantly White southern institution. *Journal of the Research Association of Minority Professors*, 4(2) pp. 41-45.

Hawkins, B. J. (2000). A critical reading of a Promise Keepers' events: The inter-workings of race, religion, and sport. *Sociology of Sport OnLine Journal*, 3(1)
<http://www.brunel.ac.uk/depts/sps/sosol/v31a2.htm>.

Hawkins, B. J. (1999). Black student athletes at predominantly White National Collegiate Athletic Associations (NCAA) Division I Institutions and the pattern of oscillating migrant laborers. *Western Journal of Black Studies*, 23(1), pp. 1-9.

Hawkins, B. J. (1998). Evening basketball leagues: The use of sport to reduce African American youth criminal activity. *International Sports Journal*, 2(2), 68-77.

Hawkins, B. J. (1998). The White supremacy continuum of images for Black men. *Journal of African American Men*, 3(3), 7-19.

Hawkins, B. J. (1996). The Black student athlete: The colonized Black body. *Journal of African American Men*, 1(3), 23-35.

Bulletins or Reports: Scholarly Articles

Hawkins, B. J. (Fall, 1994). Black flight: The plight of Euro-American Christianity. *The Journal of African American World Studies*, pp. 1-2.

Hawkins, B. J. (Fall, 1994). Sport-minded. *The Journal of African American World Studies*, pp. 7-8.

Hawkins, B. J. (Spring, 1994). Academic coaching. *The Official Newsletter of the National Association of Academic Advisors for Athletics*, pp. 9-11.

Hawkins, B. J. (Spring, 1994). The new Black male. *The Journal of African American World Studies*, p. 9.

Book Reviews:

Hawkins, B. J. (2001). Never Before, Never Again: The Stirring Autobiography of Eddie Robinson, the Winningest Coach in the History of College Football. By Lapchick, R. New York: St. Martin's Press. *Sociology of Sport Journal*, 18(4) pp. 461-462.

Hawkins, B. J. (2001). Darwin's Athletes: How Sport has Damaged Black America and Preserved the Myth of Race. By Hoberman, J. New York: Mariner Books. *Journal of African American Men*, 6(2) pp. 85-88.

Hawkins, B. J. (1995). Women, Sport, and Physical Activity: Selected Research Themes. By Lenskj, H. J. *Women in Sport and Physical Activity Journal*, 4(1), 94.

Works Submitted in Press or in Review: Database Research

Hawkins, B. J. (Invited Book Chapter in Press). Youth sports in the United States: From patriotism to capitalism In A. Krüger and A. Hofmann (Eds.). *Buchprojekt: Sport(strukturen) in den USA*.

Cooper, J. N., Stroman, D., & Hawkins, B. J. (In Review). The critical success factors for Black male student-athletes. *The Journal for the Study of Sports and Athletes in Education*.

Wilson, M., Shrager, M., Burke, K., Hawkins, B. J., Gauntt, L. (In Review). NCAA Division I Men's Basketball Coaching Contracts: A Comparative Analysis of Incentives for Athletic and Academic Team Performance.

Works in Progress: Database Research

Southall, R. M., Polite, F. G. & Hawkins, B. J. (analyzing data). "Where thieves and pimps run free:" College conference expansion and higher education.

Hawkins, B. J., Lawrence, S. M., Harrison L., Mintah, J. (analyzing data). Collegiate athletic Reform: A public perception investigation.

Hawkins, B. J. & Polite, F. (collecting data). Racial diversity and southeastern conference intercollegiate athletics at 75 years: The Black athlete from 1966 to 2007.

Published Abstracts: Database Research

Hawkins, B. J. (2002, November 8). *Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference football program*. The North American Society for the Sociology of Sport Conference: Indianapolis, Indiana.

Hawkins, B. J. (2002, November 8). *On the backs of our Black athletic brothers*. The North American Society for the Sociology of Sport Conference: Indianapolis, Indiana.

Hawkins, B. J. (2002, November 8). *Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference football program*. The North American Society for the Sociology of Sport Conference: Indianapolis, Indiana.

Hawkins, B. J. (1999, May 23). *Articulating socio-political messages in the U.S. by examining the use of Black male athletes in advertisements: From servant of society to menace to society*. North American Society for Sport History Conference: Penn State University, College Park, Pennsylvania.

Hawkins, B. J. (1998, November 6). *The mass media's contribution to the angry Black male image: The Black male athlete as the menace to society*. The North American Society for the Sociology of Sport Conference: Las Vegas, Nevada.

Creative Contributions - Sport Journalism Column: Scholarly Articles

Hawkins, B. J. (April 10th, 2009). Driving Miss Daisy. *Black Voices*.
<http://drboycewatkins.com/payingcollegeathletes/?p=4>.

Hawkins, B. J. (January 6, 2008). Will the Role Model Please Stand up? *Athens Banner Herald*, p. D1 & D4.

Hawkins, B. J. (November, 1998). The "Black" quarterback: Overthrowing racial stereotypes. **The Griot Messenger*, 5(11), p. 7A. (*Northeast Georgia Regional Newspaper)

Hawkins, B. J. (October, 1998). History in the making: Mark McGwire and Sammy Sosa surpass Roger Maris. *The Griot Messenger*, 5(10), p. 7A.

Hawkins, B. J. (September, 1998). Are you ready for some football? *The Griot Messenger*, 5(9), p. 7A.

Hawkins, B. J. (August, 1998). The NBA lockout. *The Griot Messenger*, 5(8), p. 7A.

Hawkins, B. J. (July, 1998). The land of opportunity, Part II: Denying Kenyan athletes in U.S. marathon races. *The Griot Messenger*, 5(7), p. 7A.

Hawkins, B. J. (June, 1998). The land of opportunity, Part I: Denying Kenyan athletes in U.S. marathon races. *The Griot Messenger*, 5(6), p. 7A.

Hawkins, B. J. (May, 1998). You never miss a good thing until it's gone: Coaching at the collegiate level. *The Griot Messenger*, 5(5), p. 7A.

Hawkins, B. J. (March, 1998). Is America's team (The Dallas Cowboys) ready for a Black head coach? *The Griot Messenger*, 5(3), p. 7A.

Hawkins, B. J. (February, 1998). The fear of a NBBA - National Black Basketball Association. *The Griot Messenger*, 5(2), p. 7A.

Hawkins, B. J. (November, 1997). The avenues in sports less traveled: Sports management. *The Griot Messenger*, 5(11), p. 7B.

Hawkins, B. J. (October, 1997). The function of sport in our communities. *The Griot Messenger*, 5(10), p. 7B.

Hawkins, B. J. (September, 1997). Sports and idol worshippers. *The Griot Messenger*, 5(9), p. 7B.

Hawkins, B. J. (August, 1997). Dennis Rodman: Real or make-believe. *The Griot Messenger*, 5(8), p. 7A.

Major Areas of Teaching – Graduate**, Undergraduate*

Sport Facilities and Event Management**	Psychosocial Aspects of Sport**	Sport and Black Culture*	Theory of Coaching Basketball*
Economic and Financial Management in Sport**	Technology and Sport Management**	Contemporary Issues in Sports*	Teaching Methods of Fitness*
Advance Sport Management**	Sport and Society**	Social Aspects of Sport*	Administrative Foundation of Coaching and Physical Education*
Intercollegiate Athletics and Higher Education**	Sport and the Mass Media***	Philosophy of Sport*	Physical Activity Courses - Beginning and Advance Weight Training, and Basketball*

Grants

Research Grants (Funded):

Zhang, J., Lee, E., Hawkins, B. J., Baker, T., & Byon, K. (2011). Tracing leadership functions critical to the advancement and accomplishment of LPGA in Korea: A qualitative inquiry. Funded by Olympic Coliseum, Inc. Seoul, Korea (\$32,000). Co-Principal Investigator.

Hawkins, B. J. (2007). *Ministering to the whole person: Examining physical activity and health programs of rural Black churches in Clarke County and surrounding area*. Funded by College of Education Summer Research Grant (\$5000). Principal Investigator.

Hawkins, B. J. (2004-2006). *Examining the feasibility of professional women's baseball in the Southeast*. Funded by private donor (\$10,000). Principal Investigator.

Hawkins, B. J. & Dudley, G. (2001-2005). Long-term minority investigator research supplement grant: *Examining the bio-cultural effects of diabetes in African American women* (\$298,543). The title of the parent grant is skeletal muscle plasticity, fitness and health after SCI (\$1.2 million). Both funded by the National Institute of Health (NIH). Co-Principal Investigator.

Hawkins, B. J. (2000). *Sport magazine advertisements' portrayal of Black male athletes: The menace to society*. Funded by College of Education Summer Research Grant (\$4,906). Principal Investigator.

Hawkins, B. J. & Lomax, M. (1997). *Goal line stand: The impact of both expansion and the Civil Rights Movement on professional football's race relations, 1957-1965*. Funded by College of Education Collaborative Grant (\$2,000). Co-Principal Investigator.

Instructional Grants:

Hawkins, B. J. (1999). *Integrating technology into course curriculum*. In-Tech Training Center, College of Education (\$1,500). Principal Investigator.

Service and Outreach Grants:

Powell, G. M. & Hawkins, B. J. (2002-2003) *Soaring with my heroes, broadening my world: Cultural and Bi-Lingual understanding through sport*. Atlanta Falcons Youth Foundation (\$48,000). Co-Principal Investigator.

Major Areas of Research Interest

Retention and Graduation Rates of Black Student Athletes
 The Exploitation of Student Athletes
 The Colonization of Black Student Athletes
 Religion, Masculinity, Racism, and Sport
 Youth and Sport
 Physical Activity and Youth

Major Areas of Consulting and Speaking

The Plight of Black Student Athletes
 The Educational Needs and Concerns of Black Student Athletes
 Multicultural Counseling/Assessment and Advising of Black Student Athletes
 The Contradictions of the Collegiate Athletic and Academic Experience

Presentations and Workshops***Conference Presentations**

* Identifies presentation that has gone through a refereed process

Indicates that presentation abstract was published

+ Session Organizer/Presider/Chair

** Poster Presentation

International

Hawkins, B. J. (2011, June 14). *Sport and the mass media*. HanYang University. Seoul, Korea.

Hawkins, B. J. (2011, June 15). *Globalization and sport media content*. Global Sport Media Association Conference. Seoul, Korea.

Hawkins, B. J. (2011, June 16). *Sport media content and the global sport market*. Yonsei University. Seoul, Korea.

*Southall, R. M, Polite, F. G. & Hawkins, B. J. (2010, November 4). *“Where thieves and pimps run free:” College conference expansion and higher education*. The North American Society for the Sociology of Sport Conference. San Diego, CA.

*Hawkins, B. J. & Polite, F. G. (2010, 14-18 July). *Standing at the Crossroads: Reflecting on Black Athletes’ Role, Image, and Legacy*. Beyond Boundaries: Third International Conference on Sport, Race, and Ethnicity. University of the West Indies, Cave Hill, Barbados.

*+Hawkins, B. J. & Carter, A. R. (2009, November 5) *When and where I enter Black women in sport in the 21st Century I*. The North American Society for the Sociology of Sport Conference. Ottawa, Canada.

*+Hawkins, B. J. & Carter, A. R. (2009, November 6) *When and where I enter Black women in sport in the 21st Century II*. The North American Society for the Sociology of Sport Conference. Ottawa, Canada.

*Polite, F. G., Waller, S. & Hawkins, B. J. (2009, May 28). *University & community partnerships: A platform for social educational reform*. The International Council for Health, Physical Education, Recreation, Sport, and Dance (ICHPER-SD). Trinidad-Tobago W.I.

*Carter, A. R. & Hawkins, B. J. (2009, June 26). *Beautiful struggle: Coping strategies among African American female collegiate athletes' in the predominantly white institution*. Critical Race Theory in the UK: What is to be learnt? What is to be done? Institute of Education, University of London.

+Hawkins, B. J. (2008, November 8). *The Impact of Harry Edwards' Scholarship and Activism on the Research of Scholars*. The North American Society for the Sociology of Sport Conference. Denver, Colorado.

+Hawkins, B. J. (2008, November 6). Open Session. The North American Society for the Sociology of Sport Conference. Denver, Colorado.

+Hawkins, B. J. (2007, November 4). *Intercollegiate Athletics and the American University: The Commodification and Colonizing of Athletic Bodies*. The North American Society for the Sociology of Sport Conference. Pittsburgh, Pennsylvania.

*#Carter, A. R., Milan-Williams, B., Hawkins, B. J. (2007, November 4). *From Glory to Glory: The Transition of African American Athletes from College Sports into Athletic Retirement*. The North American Society for the Sociology of Sport Conference. Pittsburgh, Pennsylvania.

+Hawkins, B. J. (2006, November 2). *Examining how sport construct ideals about masculinity, race, sexuality, and self in the sporting experiences of Black males*. The North American Society for the Sociology of Sport Conference. Vancouver, British Columbia, Canada. Organizer/Presider/Discussant.

+Hawkins, B. J. (2006, November 2). *Intercollegiate athletics and the Black athlete: Athlete, student, and graduate*. The North American Society for the Sociology of Sport Conference. Vancouver, British Columbia, Canada. Organizer/Presider/Discussant.

*Lawrence, S. M., Hawkins, B. J., and Harrison, L. (2006, November 4). *University students' perceptions of collegiate athletic reform*. The North American Society for the Sociology of Sport Conference. Vancouver, British Columbia, Canada.

+Hawkins, B. J. (2006, October 13). *Race, sport, and the African American athlete's experience*. Race and Sport Symposium. University of Iowa, Iowa City, Iowa. Session Organizer/Moderator/Commentor.

Hawkins, B. J. (2006, October 14) *Town Hall Meeting. Race and Sport Symposium*. University of Iowa, Iowa City, Iowa. Invited Guest Panelist.

+Hawkins, B. J. (2005, October 27). *NCAA and academic reform: The empire strikes back*. The North American Society for the Sociology of Sport Conference. Winston-Salem, North Carolina: Presider/Discussant.

*#Wilson, M. J., Hawkins, B. J., Joyner, A. B., McCullick, B., & Lomax, M. (2005 October). *An analysis of the role optimism and pessimism play n the coaching techniques of division I*

intercollegiate golfers: A mixed-model design. Presented at the Twentieth Annual Association for the Advancement of Applied Sport Psychology Conference, Vancouver, British Columbia.

+Hawkins, B. J. (2003, October 29). *Race, representation, and the mass media*. The North American Society for the Sociology of Sport Conference: Montreal, Canada - Presider/Discussant

+Hawkins, B. J. (2003, October 29). *Stacking and sport*. The North American Society for the Sociology of Sport Conference: Montreal, Canada - Presider/Discussant.

*#Hawkins, B. J. (2002, November 8). *Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference football program*. The North American Society for the Sociology of Sport Conference: Indianapolis, Indiana.

*#Hawkins, B. J. (2002, November 8). *On the backs of our Black athletic brothers*. The North American Society for the Sociology of Sport Conference: Indianapolis, Indiana.

*#Hawkins, B. J. (2002, November 8). *Is stacking dead? A case study of the stacking hypothesis at a Southeastern Conference football program*. The North American Society for the Sociology of Sport Conference: Indianapolis, Indiana.

Hawkins, B. J. (2000, November 10). *Image-based research in sport: What does it teach us?* The North American Society for the Sociology of Sport Conference: Colorado Springs, Colorado - Presider/Discussant.

Hawkins, B. J. (2000, November 9-11). *The new plantation: The internal colonization of Black student-athletes*. The North American Society for the Sociology of Sport Conference: Colorado Springs, Colorado - Book Display Presentation.

Hawkins, B. J. (1999, November 5). *Black masculinity, popular culture, and sport*. The North American Society for the Sociology of Sport Conference: Cleveland, Ohio - Presider/Discussant.

#Hawkins, B. J. (1999, July 3). *Sport images: Articulating socio-political messages in the representation of Black male athletes in the global market*. International Council for Health, Physical Education, Recreation, Sport, and Dance 42nd World Congress: Cairo, Egypt- Invited guest speaker.

*#Hawkins, B. J. (1998, November 6). *The mass media's contribution to the angry Black male image: The Black male athlete as the menace to society*. The North American Society for the Sociology of Sport Conference: Las Vegas, Nevada - Presenter.

Hawkins, B. J. (1998, November 7). *Writing about the niggers: a critique of Taboo: How Blacks dominate sports and why we are afraid to talk about it*. The North American Society for the Sociology of Sport Conference: Las Vegas, Nevada - Invited Guest Panelist.

*#Hawkins, B. J. (1997, November 6). *Evening basketball leagues: The use of sport to reduce Black Youth criminal activity*. The North American Society for the Sociology of Sport Conference: Toronto, Ontario. - Presenter.

*#Hawkins, B. J. (1996, November 14). *O. J. Simpson and the dominant images of Black men in America: Super-athlete, super-entertainer, and super-criminal*. The North American Society for the Sociology of Sport: Birmingham, Alabama - Presenter.

*#Hawkins, B. J. (1995, November 3). *Black student athletes at predominantly white National Collegiate Athletic Association Division I Institutions and the pattern of oscillating migrant laborers*. The North American Society for the Sociology of Sport: Sacramento, California- Presenter.

National

Hawkins, B. J. (2010, January 13). *Economic recession, college athletics, and issues of diversity and inclusion: When White America sneezes, Black America catches pneumonia*. NCAA Scholarly Colloquium, Atlanta, GA. Panelist.

Hawkins, B. J. (2009, February 10). *Revisiting the new plantation: The internal colonization of Black student athletes*. The State of the Black Athlete, Administrator, and Coach Conference. University of Iowa – Iowa City, Iowa. Keynote Address.

Hawkins, B. J. (2008, April 17). *Black male athletes and the predominantly White institutions' corporate athletic industries*. "Issues in College Sport" Symposium - CSRI Scholarly Conference On College Sport. University of Memphis, Memphis, TN. Guest Panelist.

Carter, A. R., Milan-Williams, B., Hawkins, B. J. (2006, May 3). *From glory to glory: The transition of African American athletes from college sports into athletic retirement*. Institute for Athletes in Retirement and Transition, San Diego, California.

*Hawkins, B. J., Lawrence, S. M., Wilson, M. & Harrison, L. (2006, April 1). *University students' perceptions of collegiate athletic reform*. The Drake Group Conference. Indianapolis, Indiana.

*Wilson, M., Blom, L., Burke, K. L., & Hawkins, B. J. (2006, March 6). *Student-athlete's perceptions of NCAA freshman eligibility: To play or delay*. The Drake Group Conference. Indianapolis, Indiana.

*Hawkins, B. J. (2005, April). *Diverse voices on youth sporting practices: Passing the baton*. American Alliance for Health, Physical Education, Recreation, and Dance. Guest Panelist. Chicago, Illinois.

*Hawkins, B. J., Dudley, G. A., & Tuff, R. (2004, January). *African American women body composition and physical activity*. National Association for Kinesiology and Physical Education in Higher Education, Clearwater, Florida.

Hawkins, B. J. (2002, May 24). *The death of stacking: Examining the stacking hypothesis at a Southeastern Conference football program*. The North American Society for Sport History Conference: French Lick, Indiana.

Hawkins, B. J. (2001, June 16). *The new plantation: The internal colonization of Black student athletes*. The National Association of Academic Advisors for Athletics: Providence, Rhode Island – Invited Guest Speaker.

*Hawkins, B. J. (1999, May 23). *Articulating socio-political messages in the U.S. by examining the use of Black male athletes in advertisements: From servant of society to menace to society*. North American Society for Sport History Conference: Penn State University, College Park, Pennsylvania - Presenter.

*Hawkins, B. J. (1999, April 23). *A case study of an evening basketball league: Varying perspectives and collaborating outcomes*. American Alliance for Health, Physical Education, Recreation, and Dance: Boston, Massachusetts - Presenter.

*Hawkins, B. J. (1997, June 20). *The dominant images of Black men in America: The O. J. Simpson example*. The National Alliance of African American Athletes: Atlanta, Georgia - Presenter.

*Hawkins, B. J. (1996, April 26). *Examining the experiences of Black student athletes at predominantly White NCAA Division I Institutions using an internal colonial model*. Different

Perspectives on the Majority Rules: Students of Faculty and Color in Predominantly White Institutions Conference at University of Nebraska: Lincoln, Nebraska - Presenter.

*#Hawkins, B. J. (1996, February 15). *The internal colonization of Black student athletes*. National Association of African American Studies Conference: Houston, Texas - Presenter.

Regional

Hawkins, B. J. (2007, May 5). Atlanta Falcons youth sports and education conference: Promoting balance and inspiring success. Atlanta Falcons Youth Foundation, Atlanta, Georgia. – Invited guest speaker.

Hawkins, B. J. (2007, February 2). *Issues in teaching at a predominantly white institutions*. Black Issues in Higher Education Conference, University of Georgia, Athens, Georgia – Invited guest panelist.

Hawkins, B. J. (2001, February 9-11). *The new plantation: The internal colonization of Black Student-Athletes*. Sankofa: Literary Festival, Southern University at New Orleans, Louisiana - Invited guest speaker.

Hawkins, B. J. (1999, September 7). *Promise Keepers: A symposium and roundtable discussion on race, religion, sport, and masculinity*. University of Pacific, Stockton, California - Invited guest panelist.

*#Hawkins, B. J. (1996, January 26). *Examining the experiences of Black student athletes at predominantly White NCAA Division I Institutions using an internal colonial theoretical framework*. Midwest District of the American Alliance for Health, Physical Education, Recreation and Dance Conference: Dearborn, Michigan - Presenter.

State

Hawkins, B. J. (2010, April 12). *Intercollegiate athletics and Black male athletes*. SS 231: Introduction to Sport Psychology in HPER undergraduate students. University of Tennessee-Knoxville, Knoxville, Tennessee.

Hawkins, B. J. (2010, April 12). *Cultural competency: Fragments that make up the whole*. ES 601: Research Seminar in HPER 235 graduate students and faculty. University of Tennessee-Knoxville, Knoxville, Tennessee.

Hawkins, B. J. (2006, April 28). *Issues in College Sport: Forum on Racism Lecture Series*. The University of Memphis, Memphis Tennessee.

Hawkins, B. J. (2001, March 30-31). *"Why do I need to learn this: science and math for the non-science major."* Academic Affairs Academic Symposium - Unicoi State Conference Center. Helen, Georgia – Invited.

Hawkins, B. J. (2001, March 28). *The internal colonization of Black student athletes*. The University of West Georgia Carrollton, Georgia - Guest lecturer.

Hawkins, B. J. (2000, April 7-8). *General education: empowerment for life*. Academic Affairs Academic Symposium - Unicoi State Conference Center. Helen, Georgia - Invited.

Hawkins, B. J. (1995, August 7-11). *Helping professionals: with good intentions- counseling people from culturally diverse backgrounds*. University of Iowa: Iowa City, Iowa - Presenter.

Hawkins, B. J. (1992, August 10-14). *Helping professionals: with good intentions- counseling people from culturally diverse backgrounds*. University of Iowa: Iowa City, Iowa - Presenter.

Local

Hawkins, B. J. (2001, April 2). *College athletic reform and academic integrity*. Christian Faculty Forum at The University of Georgia Athens, Georgia - Guest lecturer.

Hawkins, B. J. (2000, October 12). *Value of sport in our society*. Louise McBee Lecture, University of Georgia Athens, Georgia - Invited guest panelist.

Professional Memberships and Service

- *Program Committee Member* - North American Society for the Sociology of Sport (2011 - present)
- *Wharton Sports Business Initiative Black Sports Scholars Roundtable* - Wharton School of Business, University of Pennsylvania (2010 - present)
- *Executive Board Member* - College Sport Research Institute, University of Memphis (2007 - present)
- *Program Committee Member* - North American Society for the Sociology of Sport (2005 - present)
- *Member-at-Large* - North American Society for the Sociology of Sport (appointed November 2002)
- *Executive Committee Member* - The Drake Group for college athletic reform and academic integrity (appointed November 2000 - 2004)
- *Nominating Committee Member* - North American Society for the Sociology of Sport (appointed in 2000)
- *Member* - African American Male Mentoring Program Steering Committee, Northern Illinois University (1994 - 1995)
- *President* - People for African Unity, University of Iowa (1992 - 1994).
- *Member and Organizer* - Black Man Think Tank, University of Iowa (1990 - 1993)

Editorial Board

- Journal of Issues in Intercollegiate Athletics (2007- present)
- Journal of African American Studies (2003 - 2009)
- Journal of African American Men (1997 - 2002)

Editorial Review Committee

- Journal of African American Studies (2010 - present)
- International Review for the Sociology of Sport (2009 - present)
- Smart Journal (2007 - present)
- Journal of Educational Foundations (2006 - present)
- Research Quarterly for Exercise and Sport (2005 - present)
- Journal of Physical Education, Recreation, and Dance (1996 - present)

Academic Committees & Administrative Assignments

University Level:

- Faculty Affiliate - African American Institute (2007 - present)
- University Council (2003 - 2006)
- Member, Peabody Screening Committee (2002 - 2006)
- Chair, Peabody Screening Committee (2004 & 2006)

College Level:

- Chair, (Retention and Recruitment Action Team) Dean's Council on Diversity (2007 - present)
- Member, Graduate Faculty Appointment/Reappointment Committee (2002 - present)

- Dean Council on Diversity (2003 - present)
- Dean's Leadership Team on Cultural Diversity (2003 - present)
- Member, College of Education Scholarship Committee (1998 - 1999)
- Member, Representative to the Dean's Council (Fall, 1996)

Department Level:

- Chaired, Louise Kindig Research Award (Spr 2006)
- Chaired, Castronis Award Committee (Spr 2004)
- Coordinator of Coaching Minor (Fall 1998 - 2004)
- Member, Castronis Award Committee (2001 - 2003)
- Graduate Faculty (2000 - present)
- Graduate Committee for Physical Education and Sport Studies (1997 - present)
- Coordinator of Sport Studies Graduate and Undergraduate Program (Fall 2000 - Spring 2002)
- Chair of Sport Studies and Sport Management Program Committee (2001 - 2002)
- Search Committee for the Department of Physical Education and Sport Studies (2001)
- Search Committee for Director of The School of Health and Human Performance (2000)
- Search Committee for the Department of Physical Education and Sport Studies (2000)
- Member, Physical Education Basic Committee (1997 - 2003)
- Member, Soule Award Committee (1998)

References

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