

RECREATION & LEISURE STUDIES

RLST 2800: Programming In Leisure Services

3 Credit Hours

10:10-11:00 MWF: Ramsey 205

Terri L. Phoenix

Office Location: 336 Ramsey

Office Hours: 11:00am-12:30 pm Wednesday and by scheduled appointment

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The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

Course Description

This course is designed to increase students' understanding and skills for the design and implementation of leisure service programs. The course will focus on planning, implementation, organization and leadership of programs within a realistic community; illustrating the applicability of theories and practices. The course will be taught in ways that encourage you to explore alternative program concepts, to be critical of existing programs, and develop an awareness and sensitivity toward issues of inclusion, diversity and underserved populations.

Course Rationale

This course is a required course for all majors in recreation and leisure studies in our department (as well as departments across the country). The course is a fundamental building block to your work as professionals in recreation and leisure services regardless of your interests, agency, or market.

Textbooks

DeGraaf, D.G, Jordan, D.J. & DeGraaf, K.H. (1999). Programming for Parks, Recreation, and Leisure Services: A Servant Leadership Approach. State College, PA: Venture Publishing.

Other assigned materials will be made available for duplication.

Course Objectives

Numbers in parentheses represent NRPA accreditation standards.

- Understand the role and content of leisure programs and services. (8.15)
- Organize and conduct leisure programs and services in a variety of settings and with a variety of populations. (8.16)
- Understand and use various leadership techniques and strategies to enhance leisure experiences for all populations, including those with special needs. (8.18)
- Understand the concept and use leisure resources to facilitate participant involvement (8.19)
- Understand the ability to facilitate the concept of leisure lifestyle for continued individual development and expression throughout the human life span. (8.17)
- Understand and be able to analyze programs, services and resources in relationship to participant requirements. (8.20)
- Formulate, plan for implementation, and evaluate the extent to which goals and objectives for leisure programs and services have been met (8.27)
- Understand the role of budgeting in program planning, and have the ability to construct a budget for a specific leisure program.
- Understand the principles and procedures used to evaluate leisure programs and services (8.26)
- Understand the basic principles of risk management planning, and demonstrate the ability to develop a risk management plan for a specific leisure program. (8.38)

Class Format and Instructors' Expectations

This class will be taught using a combination of lectures, class discussions, guest speakers, media presentations, experiential activities and group collaboration. Student participation is critical for the success of this class, therefore it is expected that you will come to class prepared (i.e., you read the assigned materials and are able to discuss and apply the material in an intellectual and critical manner). I expect you to attend every class unless you are excused by me (Terri Phoenix) prior to the class. If an emergency situation prevents you from speaking with me before missing a class, you (your friend or family member) should contact me within 48 hours. You are responsible for all class materials. If you miss a class, ask a classmate or me for copies of handouts, notes, assignments, etc.

Honor Code

All academic work must meet the standards contained in "A Culture of Honesty." Each student is responsible to inform themselves about those standards before performing any academic work. It is the responsibility of both the students and faculty of the University of Georgia to uphold a culture of academic honesty. According to the University of Georgia, "Academic Honesty" means performing all academic work without plagiarism, cheating, lying, tampering, stealing, receiving unauthorized or illegitimate assistance from any other person, or using any source of information that is not common knowledge. "Academic Dishonesty" includes copying other student's answers during exams/quizzes, giving false excuses for failing to take an exam or turn in an assignment, plagiarism. If you know of or suspect academic dishonesty, please discuss this with the student involved &/or with me.

Disabilities & Medical Conditions

If you have any medical conditions or disabilities (e.g., epilepsy, hearing impairment, dyslexia, diabetes) of which I should be aware, please talk with me during the first week of class. This will

allow us to identify any accommodations you need and/or actions I should take in event of a medical emergency.

Attendance Policy

There is a formal attendance policy for RLST 2800! Students are expected to attend 100% of classes and class related activities. Students who attend class have performed better (i.e., better grades) and can more effectively apply concepts to program planning assignment. A signed roll will be circulated at each class period. It is the students' responsibility to remember to sign roll.

Evaluation

Students will be required to participate in class discussions, complete in class and take home assignments, complete a comprehensive program plan, conduct a program critique. All assignments must be turned in at the beginning of class on the date they are due. If you cannot turn in an assignment on time it will be penalized one letter grade lower for each day that the assignment is late unless other arrangements are made with me in advance.

Assignments are to be typed or word processed using 12-point typeface, double-spaced with 1" margins and stapled. Standard APA reference formats should be utilized for referencing (see APA style guide). Be sure to follow assignment specific criteria sheets when given.

Grading Scale for 2800 (Total Points Possible = 230)

Letter Grade	Points Earned	Percentage of Total Points
A	198-220	90-100
B	176-197.9	80-89.9
C	154-175.9	70-79.9
D	132-153.9	60-69.9
F	0-131.9	0-59

To receive an "A" on your exams/assignments you must do excellent work. Excellent means that your work makes a creative contribution as a well-written, insightful, coherent, and original piece of work. "B" means that your work is good and that you have exceeded the minimum requirements but there is still much room for improvement. You will receive a "C" or grade of adequate if you meet minimum criteria. "D" means that the work is flawed or did not meet all minimum requirements.

Assignments

2800 Assignments	Total Points	Date Due
Weekly Quizzes	100 points	Every Wednesday (see topical outline)
Reflection & Application Assignments	20 points	TBA
Comprehensive Program Plan & Critique (CPP&C)	100 points	Draft #1 9/13/02 Draft #2 9/30/02 Draft #3 11/15/02 Final Version 12/4/02

Assignment Descriptions

1. Weekly Quizzes (100 points)

Each Quiz will be worth 10 points toward students' overall grade in the course. There will be a total of eleven (11) quizzes given. The total quiz points at the end of the term will be the sum of each student's ten (10) highest weekly quiz scores.

2. Reflection and Application Assignments (20 points)

Throughout the semester, students will be asked to complete reflection or application assignments. The criteria and point value will be announced when these are assigned.

Examples of such assignments include:

- Suggested questions for weekly quizzes
- Reflection on program implementation or class activities
- Minute papers conducted in class at unannounced times
- In class or take home application assignments

3. Comprehensive Program Plan and Critique (100 points)

This project is a comprehensive learning activity that will span the entire semester. It allows students to apply knowledge acquired in class, while introducing the practical applications of programming. This exercise will give students a realistic experience of what it is like to plan and implement recreation programs. In addition, students will work in a group experience much like ones they will encounter in the work world. The written comprehensive program plan and critique will be graded. Students have the option to turn in this assignment individually or as a group.

Students will select one of three pre-arranged agencies with which they will work to plan, implement and evaluate a recreation program or special event. Class exercises, instructor guidance, agency guidance and additional resources will foster students' understanding of programming components. The written comprehensive program plan and critique must address at least the following components.

- a) Description of the agency (e.g., brief history, location, contact info, mission and goals)
- b) Timeline (PERT or GANT chart)
- c) Needs Assessment Plan & Results
- d) Rationale for the program
- e) Program goals and objectives
- f) Target Populations for the program
- g) Program Environments
- h) Risk Management
- i) Scheduling
- j) Staffing
- k) Program Budget
- l) Pricing
- m) Program Promotion/Marketing
- n) Evaluation Plan & Results
- o) Recommendations for future implementation of program

RLST 2800 TOPICAL OUTLINE AND DUE DATES

Date	Topic(s)	Readings & Assignments
Mon. 8/19	Introductions & Syllabus	Chapter 1
Wed. 8/21	Introduction to Programming	Chapter 2; Quiz #1
Fri. 8/23	Programming Theories (and Uses) Pre-program Experience	Chapter 3 & 10
Mon. 8/26	Structuring Service Learning Program Plans and written CPP&C	
Wed. 8/28	Philosophy & Mission Statements	Chapter 4; Quiz #2
Fri. 8/30	Philosophy & Mission Statements	Chapter 4
Mon. 9/2	Labor Day Holiday-No Class!	
Wed. 9/4	Needs Assessment	Chapter 5; Quiz #3
Fri. 9/6	Needs Assessment	Chapter 5
Mon. 9/9	Needs Assessment	Chapter 5
Wed. 9/11	Programming for All People	Chapter 6; Quiz #4
Fri. 9/13	Program Design	CPP&C (draft of components a-e)
Mon. 9/16	Program Design (Goals & Objectives)	Chapter 7 (review chapter 4)
Wed. 9/18	Program Design (Areas, Formats, & Environments)	Chapter 7; Quiz #5
Fri. 9/20	Program Design (Staffing & Schedule)	Chapter 7
Mon. 9/23	Program Design (Staffing & Schedule)	
Wed. 9/25	Program Design (Supplies, Personnel, & Budget)	Quiz #6
Fri. 9/27	Program Design (Supplies, Personnel, & Budget)	
Mon. 9/30	Program Design (Risk Management)	Chapter CPP&C (components f-j)
Wed. 10/2	Program Design (Risk Management)	Chapter 8; Quiz #7
Fri. 10/4	Workshop (Implementation Plans)	
Mon. 10/7	Mayor's Walk (on site at Bishop Park)	
Wed. 10/9	Program Implementation (no class)	
Fri. 10/11	Program Implementation (no class)	
Mon. 10/14	Program Implementation (no class)	
Wed. 10/16	Program Implementation (no class)	
Fri. 10/18	Program Implementation (no class)	

Date	Topic(s)	Readings & Assignments
Mon. 10/21	Reflection & Discussion of Implementation	
Wed. 10/23	Pricing	Chapter 9
Fri. 10/25	Pricing	Chapter 9
Mon. 10/28	Program Promotion	Chapter 8
Wed. 10/30	Program Promotion	Chapter 8; Quiz #8
Fri. 11/1	FALL BREAK!! No Classes!!	
Mon. 11/4	Program Promotion	Chapter 8
Wed. 11/6	Program Promotion	Chapter 8; Quiz #9
Fri. 11/8	Program Evaluation (Chapters 12 & 13
Mon. 11/11	Program Evaluation	Chapter 12
Wed. 11/13	Program Evaluation	Chapter 12; Quiz #10
Fri. 11/15	Program Evaluation	CPP&C (components k-n)
Mon. 11/18	Program Evaluation	Chapter 13
Wed. 11/20	Program Evaluation	Chapter 13; Quiz #11
Fri. 11/22	Program Evaluation	Chapter 13
Mon. 11/25	Innovation, Inspiration, & Resources	Chapter 14
Wed. 11/27	THANKGIVING BREAK!!	
Fri. 11/29	THANKGIVING BREAK!!	
Mon. 12/2	Professional Presentations	
Wed. 12/4	Professional Presentations	Final Version CPP&C (components a-o)
Fri. 12/6	Professional Presentations	
Mon. 12/9	Last day of class	
Final exam Thursday, December 12, 2002 8a-11a [pick up graded CPP&C]		