

KINS 3560 (3 Credits)
Contemporary Issues in Sport
The University of Georgia, Spring 2009
Time: **MWF 10:10 – 11:00am**
Location: **Ramsey 202**

Instructor: Daniel Larson, MS
Email: **bshark@uga.edu**
Office: 346 Ramsey
Office Hours: M 11:30 – 3:00 and by appointment

READINGS

Required:

- (1) Rosner, S. R., & Shropshire, K. L. (2004). *The business of sports*. Sudbury, MA: Jones and Bartlett.
- (2) Articles (Available via WebCT)

Optional/ Suggested:

- (1) Street & Smith's Sports Business Journal (Weekly) < www.sportsbusinessjournal.com >
- (2) Masteralexis, L. P., Barr, C. A., & Hums, M. A. (2005). *Principles and practice of sport management* (2nd eds.). Sudbury, MA: Jones and Bartlett.

COURSE DESCRIPTION

Examination of contemporary issues that face sport managers, employees, and participants.

COURSE OBJECTIVES

The objectives of this course are to:

1. Increase awareness of the impact of current issues of sport upon sport agency, family, and public populations.
2. Understand the implications of policy decisions upon the management of sport.
3. Link the policy decision process to current issues of sport.
4. Engage in discussion and problem solving with regard to managerial concerns relative to current issues of sport.

COURSE POLICES and EXPECTATIONS

1. You are expected to attend class. Any work missed due to an absence **MAY NOT BE MADE UP**. Each student is permitted **TWO** unexcused absences without a penalty. You are also permitted **TWO** excused absences provided you notify the instructor prior to 48 hours before the start of class, via e-mail or snail mail (require written documentation of a situation). If you miss **FIVE** classes, the highest grade you can earn is a B+. **No EXCEPTIONS**. Please note that all assignments are due even if you are not in class. Missing a class while showing up to turn something in is not acceptable and will not be considered. In-class assignments **CANNOT** be made up. All late assignments result in a 10 point/day (not class day, every day) penalty.
2. You are expected to be on time.
3. **YOU ARE EXPECTED TO BE FULLY PREPARED FOR CLASS AND FULLY ENGAGED WHILE IN CLASS**. I expect you to have read all assigned readings, taken notes as applicable, and be prepared and willing to discuss all readings in detail and take part in group work to the fullest extent.
4. Please do **NOT** hesitate to ask me for additional help if you need it. I am more than willing to provide such assistance. Remember, you earn grades, I do not give them.

HONOR CODE

All academic work must meet the standards contained in “A Culture of Honesty.” Each student is responsible to inform themselves about those standards before performing any academic work.

COURSE REQUIREMENTS/ EVALUATION

Point Structure:

Item	%
Current Case Presentation	10
Participation/Reading Quizzes	20
Current Issue Debate/Paper	20
Mid-term exam (In-class)	25
Final Exam (Fri, May 8 th , 8AM)	25
Total	100

* Extra-Credit Activities Vary: Inviting a guest lecturer (1~2). Approval required

Grading Scale:

A	= 90.0 ~ 100 %
B+	= 87.0 ~ 89.9 %
B	= 80.0 ~ 86.9 %
C+	= 77.0 ~ 79.9 %
C	= 70.0 ~ 76.9 %
D	= 60.0 ~ 69.9 %
F	= 0.0 ~ 59.9 %

Current Case Discussion – Students, in assigned pairs, will each be required to open a class discussion regarding a sport issue. Students are expected to exhibit knowledge of the topic, and present a relevant thesis. You are encouraged to ask thought-provoking questions, tie the topic in to your own experiences, class work, and/or internships, and generally, create a discussion that provides a valuable and interesting learning experience for the rest of the class. Groups will be provided 15 minutes of class time for these discussions.

Participation & In-class Activities – Students will be working on several different in-class activities and actively participating in class discussions. There will be no less than 5 “one minute” papers and in class topics of discussion, so it is imperative that you attend class and stay involved.

Reading Quizzes (5 x 3pts.) – Six Periodic quizzes over the assigned readings will be administered either in class or via WebCT (lowest score will be dropped).

Current Issue Debate Research Paper/Presentations - This project has two components - a paper and a presentation (80/20 resp.). You and a partner will choose a topic of interest to you (4 person teams), possibly relevant to the industry segment in which you wish to work, and it may be the same or different from the topics in class (I strongly encourage you to choose the topics that are not in the textbook if you wish to get better grades). Topics must be submitted in writing to your instructor by Friday, February 13th. You will be paired up with 2 other students that have a different perspective on the issue. Your paper, written together with all 4 of you receiving the same grade, must be 10-15 pages. (Note: 10 pages means “10 going onto 11”, not “9 going onto 10”). The paper must have a minimum of 10 pages and a maximum of 15 pages of text, followed by reference pages. Each paper must contain a minimum of 10 references in APA format, properly cited both in the text and on the Reference Page. Your paper is due at the beginning of class on WED, April 22nd.

For your presentation (8~10 minutes per side, plus about 5 minutes for questions for a total of no more than 25 minutes), you will each present your perspective to the class, and lead the class in discussion

about the topic. For this presentation you must be dressed properly, business casual attire for both men and women is appropriate. Note: You must use PowerPoint for your presentation.

Midterm and Final Exam – Two written tests will be given. They will include materials from the lecture and assigned readings. No make-up is allowed.

READINGS – ARTICLES & CASE STUDIES

* Additional articles and case studies will be provided via WebCT

NOTICE

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.