

**KINS 3415 (3 Credits)**  
**Philosophy of Ethics in Sport**  
The University of Georgia, Spring 2009  
Time: **TR 12:30 – 1:45PM**  
Location: **403 Journalism**

Instructor: Daniel Larson, MS  
Email: **bshark@uga.edu**  
Office: 346 Ramsey  
Office Hours: M 11:30AM – 3:00PM and by appointment

**READINGS**

**Required:**

- (1) Schneider, R.C. (2008). *Ethics of sport and athletics: Theory, issues, and application*. Lippincott Williams & Wilkins.
- (2) Articles (Available via WebCT)

**Optional/Suggested:**

- (1) Malloy, D.C., Ross S., & Zakus (2003). *Sport ethics: Concepts and cases in sport and recreation*. Buffalo, NY: Thompson Educational Publishing.
- (2) Street & Smith's Sports Business Journal (Weekly) < [www.sportsbusinessjournal.com](http://www.sportsbusinessjournal.com) >

**COURSE DESCRIPTION**

This course is designed to:

1. Provide an overview of philosophical theories related to sport ethics
2. Offer an analysis of important ethical issues facing youth, interscholastic, intercollegiate, Olympic, professional and sport business participants
3. Provide practical exercises in recognition, consideration, and resolution of potential moral problems in sport

**COURSE OBJECTIVES**

The practicing sport managers should be able to:

1. Describe major foundational theories of ethical decision-making
2. Discuss historical ethical dilemmas in sport
3. Define values and morals and understand their development in individuals
4. Discuss social responsibility in sport business
5. Apply ethical theory to practical situations in sport management, marketing, etc.
6. Locate and analyze organizational models and codes of ethics in the sport industry

**COURSE POLICES and EXPECTATIONS**

1. You are expected to attend class. Any work missed due to an absence **MAY NOT BE MADE UP**. Each student is permitted **TWO** unexcused absences without a penalty. You are also permitted **TWO** excused absences provided you notify the instructor prior to 48 hours before the start of class, via e-mail or snail mail (require written documentation of a situation). If you miss **FIVE** classes, the highest grade you can earn is a **B+**. **NO EXCEPTIONS**. Please note that all assignments are due even if you are not in class. In-class assignments **CANNOT** be made up. All late assignments result in a 10 point/day (not class day, every day) penalty.
2. You are expected to be on time.
3. **YOU ARE EXPECTED TO BE FULLY PREPARED FOR CLASS AND FULLY ENGAGED WHILE IN CLASS**. I expect you to have read all assigned readings, taken notes as applicable, and be prepared and willing to discuss all readings in detail and take part in group work to the fullest extent.

4. Please do NOT hesitate to ask me for additional help if you need it. I am more than willing to provide such assistance. Remember, you earn grades, I do not give them.

### **HONOR CODE**

All academic work must meet the standards contained in “A Culture of Honesty.” Each student is responsible to inform themselves about those standards before performing any academic work.

### **COURSE REQUIREMENTS/ EVALUATION**

#### **Point Structure:**

| Item   | %   |
|--|-----|
| Practical Application/Discussion             | 10  |
| Participation                                | 10  |
| Reading Quizzes                              | 20  |
| Mid-term exam (In-class)                     | 25  |
| Final Exam (Thu, May 7 <sup>th</sup> , Noon) | 35  |
| Total  | 100 |

\* Extra-credit activities vary: Inviting a guest lecturer (1~2). Approval required

#### **Grading Scale:**

|    |                 |
|----|-----------------|
| A  | = 90.0 ~ 100 %  |
| B+ | = 87.0 ~ 89.9 % |
| B  | = 80.0 ~ 86.9 % |
| C+ | = 77.0 ~ 79.9 % |
| C  | = 70.0 ~ 76.9 % |
| D  | = 60.0 ~ 69.9 % |
| F  | = 0.0 ~ 59.9 %  |

**Practical Application/Discussion Leader** – Students will each be required to open a class discussion regarding a sport issue. Students are expected to exhibit knowledge of the topic, and apply an ethical principle, and present a relevant thesis. You are encouraged to ask thought-provoking questions, tie the topic in to your own experiences, class work, and/or internships, and generally, create a discussion that provides a valuable and interesting learning experience for the rest of the class. You will be provided 5-7 minutes of class time for these discussions. You will choose your topic from 3-4 assigned cases.

**Participation & In-class Activities** – Students will be working on several different in-class activities and actively participating in class discussions. There will be no less than 5 “one minute” reaction papers on in class topics of discussion, so it is imperative that you attend class and stay involved.

**Reading Quizzes (5 x 4pts.)** – Six Periodic quizzes over the assigned readings will be administered either in class or via WebCT (lowest score will be dropped).

**Midterm and Final Exam** – Two written tests will be given. They will include materials from the lecture, discussions, and assigned readings. No make-up is allowed.

### **READINGS – ARTICLES & CASE STUDIES**

\* Additional articles and case studies will be provided via WebCT

### **NOTICE**

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.