



17. Discuss pricing and its impact on economic development.
18. Examine possible economic systems.
19. Describe the concept of private enterprise.
20. Evaluate the importance of profit in a free enterprise system.
21. Communicate the significance of economic productivity.

### **COURSE APPROACH:**

This is an online course that utilizes WebCT as its primary means of instruction. There will be one face-to-face meeting at the beginning of the semester. This meeting is **MANDATORY!** All assignments, questions, and discussions will be managed using WebCT.

### **COURSE ASSIGNMENTS:**

All assignments **MUST** be submitted by the stated due date. Weekly submissions must be made by 9:00 a.m. on the stated date. Assignments **MAY** be submitted early. **NO** assignments will be accepted late. Please refer to the timetable for an outline of course due dates. **ALL** required assignments **MUST** be submitted to receive a grade of A in the course

#### **1. TESTS (8 tests total = 50 % of the course grade)**

- Tests consist of multiple-choice and true-false type questions.
- Students may use their notes and books when completing tests.
- Students may **NOT** work together on tests.
- Tests must be submitted by the due date to be accepted.
- **Students will be on their honor code when completing tests.**
- **Anyone found to breaking the honor code when completing or submitting tests will earn a grade of F in the course.**

#### **2. Web Activities (8 sets of web activities = 25 % of the course grade)**

- Web-based assignments are provided that relate to the chapters covered in the text.
- Students may use their notes and books when completing web activities.
- Assistance may be solicited from anyone in the course via WebCT communication tools.
- Web activities must be submitted by the due date to be accepted.

#### **3. Discussion Postings (7 discussion postings and 14 responses = 25 % of the course grade)**

- Students will participate in online discussions based on the introduction and chapters presented in *Freakonomics*.
- Each student will be responsible for a minimum of 7 postings and 14 responses.
- **The last date for POSTINGS will be July 20, 2005.**
- **The last date for RESPONSES will be July 27, 2005.**

**COURSE EVALUATION:**

- \*\* Several components will be used to assess students' progress in this course.**
- \*\* ALL required assignments must be completed to receive a grade of A in the course.**
- \*\* Assignments MUST be submitted by 9:00 am on the due date.**

***Required Assignments***

<b>Assignment</b>	<b># of Submissions</b>	<b>Percentage</b>
Quizzes	8	50 %
Web Activities	8	25 %
Discussions	7 Postings and 14 Responses	25 %

***Grade Distribution***

<b>Letter Grade</b>	<b>Grade Distribution</b>
A	90 – 100
B	80 – 89
C	70 – 79
D	60 – 69
F	59 or below

***\*The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.***

***\*University Honor Code and Academic Honesty Policy***

***All academic work must meet the standards contained in “A Culture of Honesty.” Each student is responsible to inform themselves about those standards before performing any academic work.***

***\*The University of Georgia is committed to full inclusion of all students. Students who, by nature of a documented disability, require academic accommodations should contact the professor during office hours. Students may also speak with Disability Services at 542-8719 to discuss the process for requesting accommodations.***

## Course Time Line

### Suggestions:

1. Create a notebook/portfolio for EMKT 4100/6100.
2. Divide your notebook into chapters: 1, 2, 10, 3, 4, 5, 6, 7.
3. Go to the WebCT site and print your lecture notes, Power Points, and answers to chapter discussion questions. Place these in the appropriate section in your notebook.

DATE	ACTIVITY	ASSIGNMENTS
June 9, 2005	Initial meeting	River's Crossing. Review course requirements
July 6, 2005 (9:00 a.m.)	Chapter One	Chapter Test and Web Activities for Chapter 1 See Course Assignment for Chapter 1
	Chapter Two	Chapter Test and Web Activities for Chapter 2 See Course Assignments for Chapter 2
July 13, 2005 (9:00 a.m.)	Chapter Ten	Chapter Test and Web Activities for Chapter 10 See Course Assignments for Chapter 10
	Chapter Three	Chapter Test and Web Activities for Chapter 3 See Course Assignments for Chapter 3
July 20, 2005 (9:00 a.m.)	Chapter Four	Chapter Test and Web Activities for Chapter 4 See Course Assignments for Chapter 4
	Chapter Five	Chapter Test and Web Activities for Chapter 5 See Course Assignments for Chapter 5
	<b>Postings</b>	<b>Last day Discussion Postings will be accepted!!</b>
July 27, 2005 (9:00 a.m.)	Chapter Six	Chapter Test and Web Activities for Chapter 6 See Course Assignments for Chapter 6
	Chapter Seven	Chapter Test and Web Activities for Chapter 7 See Course Assignments for Chapter 7
	<b>Responses</b>	<b>Last day Discussion Responses will be accepted!!</b>
July 29, 2005	<b>Course Evaluation</b>	<b>Complete the course evaluation available on the course homepage – Earn 5 points added to your tests average</b>