

The University of Georgia
College of Education

Department of Lifelong Education, Administration, & Policy
Program of Educational Administration & Policy

Dr. Jim Willis

Summer 2006

EDAP 7060 School Business and Resource Management

Communications:

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Office Hours: by appointment.

Students are expected to **check regularly** the website for this class for assignments and other postings. EDAP 7060 Website: <https://webct.uga.edu>

The course syllabus is a general plan for the course; deviations announced to the class by the professor may be necessary.

Course Description: Business management functions, with emphasis given to the budgeting process, accountability, and educational efficiency.

The purpose of this class is to provide students with an understanding of the role of school business management in the functioning of a local school system. While emphasis will be placed on budgeting, in both its theoretical and practical application, the course will also include an overview of the support function of school systems and discuss issues of accountability and efficiency. After completing this course, the student should be able to:

1. Understand a budget document.
2. Understand the purposes of accounting.

3. Prepare a building level budget.
4. Understand the linkage between instruction and resource management.
5. Analyze an educational issue, in particular noting the associated resource allocation issues.
6. Make an oral presentation summarizing the key points of the educational issue.
7. Analyze and evaluate the budgeting process at the school site.
8. Evaluate issues that are germane to school business management such as the privatization of educational services, the costs and benefits of services such as transportation, food services, special and compensatory education.
9. Understand issues of accountability, equity, efficiency, and adequacy in using school system monies.

Required Reading:

David C. Thompson & R. Craig Wood. *Money and Schools*, 3rd Edition. (Larchmont, NJ: Eye on Education, 2005).

Examination of Resource Allocation in Education: Connecting Spending to Student Performance. *Examination of Resource Allocation in Education: Connecting Spending to Student Performance*. This reading can be accessed at

http://www.sedl.org/rel/pr_resources.html

It is the first document listed there.

Financial Accounting for Local and State School Systems, Chapter 4, 3,& 8; <http://nces.ed.gov>
Click on Electronic Catalog. Type in NCES #: 2004318.

Gary Natriello & Edward McDill, "Title I: From Funding Mechanism to Educational Program," 1999. Class Packet

Chaikind, S. (2001). Expanding value added in serving children with disabilities. In S. Chaikind & W. Fowler, Jr. (Eds.), *Education Finance in the New Millennium* (pp. 67 - 79). New York: Eye on Education. – Class Packet.

Addonizio, M. F. (2001). New revenues for public schools: Blurring the line between public and private finance. In S. Chaikind & W. Fowler, Jr. (Eds.), *Education Finance in the New Millennium* (pp. 159-171). New York: Eye on Education. – Class Packet.

Brent, B. O. & Lunden, S. (2005). Rethinking school commercialism: Who or what comes first? *School Business Affairs*, 71(7), 11-14. Class Packet

Brent, B. O. & Pijanowski, J. C. (2003). Shaking the tree: The benefits (and costs) of district education foundations. *School Business Affairs*, 69(5), 6-10. Class Packet

Zimmer, R. W., Krop, C., & Brewer, D. J. (2003). Private resources in public schools: Evidence from a pilot study. *Journal of Education Finance*, 28, 485-522. – Class Packet.

Obtain the following:

A school district budget for 2006 –2007 (2005-2006, if you cannot get the 06-07 budget) – this should be the summary document that was made available for the public budget hearing.

A school level budget – if possible.

It will help to bring a calculator to class!!

Websites:

EDAP 7060 Website: <https://webct.uga.edu>

Check for **announcements, assignments, etc.**

University of Georgia Library: <http://www.libs.uga.edu>

Georgia School Superintendents Association: <http://www.gssanet.org>

Georgia Department of Education: <http://www.doe.k12.ga.us>

National Center for Education Statistics: <http://nces.ed.gov>

National Policy Board for Educational Administration: <http://www.npbea.org>

Education Leadership Constituent Council (ELCC standards)

Suggested Sources for Additional Reading:

American School Board Journal
Educational Administration Quarterly
Educational Evaluation and Policy Analysis
Educational Leadership
Journal of Education Finance
Management Review
National Association of Secondary School Principals
Phi Delta Kappan
Public Administration Review
School Business Affairs

I. Class Assignments/Class Participation – 30 points

A series of assignments to guide in understanding and using the material covered in class are to be completed. Most of these assignments will be completed in class; however, some assignments may require preparation of a short paper to bring to class.

In case of absence, assignments will be posted on the website: EDAP 7060 Website: <https://webct.uga.edu> or I will email you. Assignments missed due to absence **MUST** be submitted no later than the day of the class meeting following the absence.

II. Paper/Presentation of School Resource Management or School Finance Issue – 50 points

Each student will write a paper on a topic pertinent to this class. The paper is to be well researched using both scholarly and practitioner oriented journals. The Internet may be used with caution. **You MUST use a citation from the National Center for Education Statistics (NCES).**

Topics **must** be approved by me no later than **June 15th**. I will assign topics to those who are undecided. (5 points)

A tentative reference list (no fewer than 5), written in APA style must be submitted no later than **June 22nd**. (5 points)

Two pages of the paper (including citations) must be submitted no later than **July 6th**. (5 points)

Presentations (approximately 5-10 minutes) will be **July 25, July 27, and August 1**. (10 points)

The written paper must have a title page and a reference page. Standard font and one inch margins are the norm. Students will use APA style, 5th edition. Papers should be about 7-10 pages.

Papers should be organized into five sections: **Introduction, Statement of the Problem (issue), Review of Research, Analysis, and Conclusion**

Due August 1st. (25 points)

This assignment is aligned with ELCC standards 3.3 (managing resources) and 6.1 (understanding the larger context of education).

THIS ASSIGNMENT MAY BE USED AS PART OF THE PORTFOLIO REQUIREMENT FOR THE MASTERS AND SPECIALISTS ORAL EXAM

III. Analysis of Budgeting at Your School – 50 points

Students will investigate and analyze the resources available at their school sites. The assignment contains four parts: Determining the fiscal resources available at the school site; determining the scope of budgeting authority at this school site; determining the processes used to allocate the available resources and making the connection between theory and practice; and determining a link to budgeting and leadership and reflecting on how this process might be improved.

Specifics for this assignment will be given at the appropriate time.

This assignment is aligned with ELCC standard 6.2 (responding to the larger context)

IV. Building Level Budget –50 points

Students will develop a building budget, including staffing, benefits, supplies, etc. The budget will include documentation showing how numbers were derived and descriptions of how decisions were made. Students will use real school system data in developing this budget. This is a group project, and there will be class time available to complete most of this assignment. Evaluation of this project will include the document itself, a brief class presentation, and conduct as a group member. Complete instructions and materials will follow.

This assignment is aligned with the ELCC standards 3.1 (managing the organization); 3.2 (managing operations); 3.3 (managing resources); 4.1 (collaborating with families and other community members); 4.2 (responds to community interests and needs); 4.3 (mobilizing community resources); 5.3 (acts ethically); 6.1 (understands the larger context of education).

V. Reflective Journal – 40 points

Each student will maintain a reflective journal of thoughts and attitudes toward the major concepts and issues discussed in the course. Students should identify an idea or belief in their journal *each week* relative to the topics under discussion in class. There is room for flexibility in the format used, but students should consider the following four items in each week's entry:

- Describe the learning event or belief in a few sentences.
- Identify the new learning concepts in this situation for you.
- What were your beliefs about the topic prior to the time you experienced it?
- What questions or ideas emerged from the new learning that challenged your former belief?

Journals will be submitted 3 times during the semester: **June 15th, July 6th, and July 20TH**. Be sure to date each entry.

Note: The one for **June 15th**, would include entries for June 8th, and June 13th. The journal due **July 6th** is for June 15th, June 19th, June 22nd, June 27th, and June 29th. The journal due **July 20th** is for July 6th, July 11th, , July 13th, , July 18th.

This assignment aligns with the NCATE standards to address changes in dispositions, perceptions, and beliefs about educational administration

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Academic Honesty:

All academic work must meet the standards contained in “A Culture of Honesty.” All students are responsible for informing themselves about those standards before performing any academic work. <http://www.uga.edu/ovpi/honesty/ah.pdf> (NEW web address)

Grading:

All work is to be submitted on the due date unless other arrangements have been made. **NO** exceptions will be made for the Class Activities as these will be available on the web or by email. I make every effort to return papers within a week and provide feedback and comments. Students are expected to use good grammar, spelling, etc. As a future educational leader, it is important to display basic communication skills. Students who submit the resource management issue papers **at least one week before the due date** will have the opportunity to re-write without penalty. Papers will be evaluated based on focus, coherence, logic, evidence, and accuracy.

The following grading scale (based on points) will be used:

200-220 = A
180-199 = B
160-179 = C
less than 160 = F

A grade of Incomplete will be given only in extenuating circumstances and in accordance with Graduate School Policies.

Attendance Policy:

I understand that everyone needs to miss an occasional class. As a teacher, I work to structure class so that time is used effectively; therefore, absence from class should mean that the student misses information and experiences that are vital to the learning process. In the event of an absence, I would appreciate notification (if possible) that you will be unable to attend class. I suggest that you find someone in the class you can rely on to get notes and information in the event of an absence. Naturally, excessive absences (more than 2) will affect your grade.

Class activities will be posted on the class website or you can email
If you are absent, you are expected to access the website and complete the missed activity.

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The Conduct of Class:

I encourage the open discussion of ideas. All students are to be respected, and no one person should dominate the discussion. It is my belief that public education today exists in a challenging environment. The college classroom is an excellent place to discuss all sides of an issue. I encourage you to come to class with an open mind, a willingness to listen to what others have to say, and a willingness to contribute to the conversations. I like to play the devil's advocate and to challenge commonly held beliefs about the way schools are run. I hope we can create a classroom atmosphere that is challenging in the most positive way.

Students with Disabilities who require reasonable accommodations in order to participate in course activities or meet course requirements should contact the professor.

Class Meetings – Readings are to be read *prior* to class. In some cases, data are to be downloaded and brought to class for discussion and use during class time.

1. June 8 Introduction.
2. June 13 Readings: *Schools, Values, and Money*, Chapter 1, **AND** pp 40-43 in Chapter 2

3. June 15 **TOPICS DUE.**
REFLECTIVE JOURNALS DUE

BRING THE FOLLOWING DOCUMENTS WITH YOU TO CLASS:

NCES website; Tables <http://nces.ed.gov>

Click on “Ed Stats at a Glance”

Then, access The Digest of Education Statistics 2003

Click on “List of Tables”

Go to Chapter 2 – Click on Revenues and Expenditures

Download Tables 156, 157, 162, and 166.

It is easiest to download as pdf files

Now go to the Georgia Department of Education (GaDOE) website:

<http://www.doe.k12.ga.us>

On bottom of page, left side- find “System Guides.” Click view.

On right side of page – click OSA Report Card

Click 2003-2004 Report Card

Left side – click K-12 Public School Report Cards

Click STATE summary.

Click Personnel & Fiscal. **Print** Fiscal Data

Now go to School System Reports

Find your school system

Click Personnel & Fiscal. **Print** Fiscal Data

3. June 20 Readings: *Funding Schools: A Policy Perspective*, Chapter 2.

DUE AT THE BEGINNING OF CLASS

Write a short paper (no more than 1 page), summarizing the scholarly debate about “does money matter?” This paper needs to be written in *your own words* using the information on pages 9-16 of the text. Key items of discussion to be considered are: production-function, the Coleman Report, the work of Hanushek, the work of Laine, Greenwald & Hedges, and other pertinent information .

4. June 22 Readings: *Basic Funding Structures*, Chapter 3.
Georgia Funding System; **download “QBE”** from class website and bring to class.

REFERENCE LIST DUE

JULY 4TH HOLIDAY

5. July 6 Continuation of June topics.
TWO PAGES OF RESEARCH TOPIC DUE

6. July 11 Readings: *School Funds Accountability & Professionalism*, Chapter 4 (Text)
and
Financial Accounting for Local and State School Systems, Chapter 4; download from NCES website (see instructions on page 2 of syllabus)

7. July 13 Readings: *Budget Planning*, Chapter 5.
and
Financial Accounting for Local and State School Systems, Chapter 3; download from NCES Website.

Review of School District Budgets.

8. July 18 Readings: *Site-Based Leadership*, Chapter 12;

Examination of Resource Allocation in Education: Connecting Spending to Student Performance. This last reading can be accessed at http://www.sedl.org/rel/pr_resources.html.
It is the first document listed there.
9. July 20 Readings: *Budgeting for Personnel*, Chapter 6.
Budgeting for Instruction, Chapter 7.
REFLECTIVE JOURNALS DUE
10. July 25 Chapter 10 – the section on Food & Nutrition
Federal Funding Programs; Title I and Special Education.
Readings: (all handouts)
Readings: *Budgeting for School Infrastructure*, Chapter 9;
Financing School Infrastructure Needs – Class Packet.
Title I: From Funding Mechanism to Educational Program;
Expanding Value Added in Serving Children with Disabilities.
PRESENTATIONS
11. July 27 Readings: *Budgeting for Student Activities*, Chapter 8;
Readings: *Budgeting for Transportation*, Chapter 10

**ANALYSIS OF BUDGETING AT YOUR SCHOOL
BUILDING BUDGETS DUE.**

PRESENTATIONS

12. August 1

Readings: Future Trends in School Funding, Chapter 13.

Financial Accounting for Local and State School Systems, Chapter 8;
download from NCES website.

New Revenues for Public Schools: Blurring the Line Between Public and Private Finance;

Private Resources in Public Schools: Evidence from a Pilot Study;

Shaking the tree: The benefits (and costs) of district education foundations.

SCHOOL RESOURCE MANAGEMENT ISSUE PAPER DUE

PRESENTATIONS