

EBUS 7020  
Instructional Strategies for Basic Business Education  
Summer 1997  
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EBUS 7020 focuses on instructional strategies, resource material, evaluation technique and student motivation for these courses commonly included in the Basic Business group: Introduction to Business, Economics, Consumer Economics, Business Principles and Management, and Business Law.

Objectives:

Upon completion of this course, the student should be able to:

1. Define basic business education;
2. Understand and explain the role of basic business within both business education as well as general education;
3. Understand the psychology of student learning, student motivation, and individual student differences;
4. Describe and demonstrate steps for effective instructional planning;
5. Understand and demonstrate the value of using outside resource materials in teaching basic business subjects;
6. Develop an awareness of what the current literature discusses regarding basic business education.

Basis for Evaluation:

Two teaching demonstrations (200 points each)	400 points
Applied project for block scheduling–Due July 17	250 points
Article summaries (4 articles)–Due July 7	125 points
Resource file–Due July 17	<u>150 points</u>
Total points possible	925

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Monday, June 23	Orientation, Ch. 1: Historical Perspective
Tuesday, June 24	Ch. 2: Basic Business and Economic Education in Curricular Organization
Wednesday, June 25	Alternative Scheduling
Thursday, June 26	Speaker: Alternative Scheduling
Friday, June 27	Ch. 3: The Learning Process
Monday, June 30	Cooperative Learning
Tuesday, July 1	Ch. 4: Instructional Strategies and Media
Wednesday, July 2	Ch. 5: Planning and Evaluation
Thursday, July 3	Authentic Assessment
Friday, July 4	HOLIDAY!
Monday, July 7	Ch. 7: Consumer Economics
Tuesday, July 8	Ch. 8: Business Law
Wednesday, July 9	Teaching demonstrations
Thursday, July 10	Teaching demonstrations
Friday, July 11	Ch. 9: Business Principles and Management
Monday, July 14	Ch. 10: Economics
Tuesday, July 15	Teaching demonstrations
Wednesday, July 16	Teaching demonstrations
Thursday, July 17	Applied Projects