

SBMEC

Southeastern Business and Marketing Education Conference

Tentative Agenda *(Please check the SBMEC Website for updates)* **DRAFT- NOT FINAL**

<i>FRIDAY, FEBRUARY 3, 2012</i>	
Pre-Conference Activities	
2:00-4:00 p.m.	Georgia Business Education Association Board Meeting Georgia Marketing Education Association Board Meeting
Conference	
<i>“Let’s Do It Again: Best Practices for a Highly Engaged Classroom”</i>	
4:00-6:00 p.m.	Conference Registration
5:30-6:00 p.m.	Refreshment Break — Please visit exhibits
6:00-7:00 p.m.	First Session Presentations <ol style="list-style-type: none"> 1: <i>Whatsis, Gadgets, and Thingamajigs</i>, Rachael J. McClain, Lanier Charter Career Academy 2: <i>The Best Burger In The Country</i>, Scott A. Allen, South Gwinnett High School 3: <i>Putting into Practice Free Web Tools</i>, Jennifer Killingsworth, West Hall High School 4: <i>Building Entrepreneurs through Community Engagement</i>, Scott A. Allen, South Gwinnett High School 5: <i>Make Engaging Websites with Templates and CSS (Bring your computer)</i>, Dr. Richard Hudnut, Luella High School 6: <i>Teaching Accounting - Tips and Techniques</i>, Mr. Randy Landry, Oconee County High School 7: <i>Come Experience some MAGIC for your Classroom!</i>, Misty Freeman, Winder Barrow High School 8: <i>Your High School Solutions for Business and Marketing</i>, Andrea Neff, Cengage Learning 9: <i>Marketing Research Project Ideas and Resources</i>, Karen P. Howard, Georgia Piedmont Technical College
7:15-9:00 p.m.	Banquet Speaker: Dr. Tena B. Crews, Professor & Interim Chair, University of South Carolina

SATURDAY, FEBRUARY 4, 2012

7:15-8:15 a.m.	Registration
7:00-8:00 a.m.	Breakfast <i>On your own</i>
8:15-8:45 a.m.	Georgia Business Education Association Meeting Georgia Marketing Education Association Meeting
9:00-9:45 a.m.	General Session Speaker: TBA
9:45-10:00 a.m.	Refreshment Break — Please visit exhibits
10:00-10:50 a.m.	<p>Second Session Presentations</p> <ol style="list-style-type: none"> 1: <i>Google Fun for Teachers</i>, Dwionne Cannon Freeman, North Atlanta High School 2: <i>Your Middle School Solutions for Career Exploration and Keyboarding</i>, Andrea Neff, Cengage Learning 3: <i>Keeping Education Affordable Using Electronic Alternatives to Traditional Textbooks</i>, Gerald McFry, Georgia Northwestern Technical College 4: <i>Teaching In My Own Image: How learning style Forms Teaching Style</i>, Graceful Beam, Georgia Northwestern Technical College 5: <i>Teaching Accounting - Tips and Techniques</i>, Mr. Randy Landry, Oconee County High School 6: <i>Engaging Students While Teaching Critical Thinking Skills</i>, Dr. Benita H. Moore, Technical College System of Georgia 7: <i>Classroom Grading and Student Support on the go with Filemaker</i>, Michael W. Perry, Kennesaw State University 8: <i>FBLA and PBL Competitive Speaking</i>, Sam Lester, Middle Georgia Technical College 9: <i>Education's Answer to Social Networking</i>, Cassie Carter, Charlie A. Gray Junior High School
11:00-11:50 a.m.	<p>Third Session Presentations</p> <ol style="list-style-type: none"> 1: <i>Rip, Revise, Reuse: Making the Classroom Exciting Again</i>, Melissa L. Anderson, Statesboro High School 2: <i>Just Wix It: Learn to create a free flash Website</i>, Dr. Kathleen C. Murray, Lakeside Middle School 3: <i>Marketing Education Update</i>, Linda Smith, Georgia Department of Education 4: <i>TBA</i>, Dr. Alicia Finnell, Appalachian State University

	<p>5: <i>Revitalizing Small Enterprises: Our Supporting Educational Role</i>, Dr. Ellis Hayes, Wingate University</p> <p>6: <i>Whatsis, Gadgets, and Thingamajigs</i>, Rachael J. McClain, Lanier Charter Career Academy</p> <p>7: <i>Let the classroom expand outside the box/classroom! The world is the limit! Why not use it!</i>, Judy R. Walker, Taylor County High School</p> <p>8: <i>Best Practices for Teaching Computer Courses</i>, Barbara Ericson, Georgia Tech</p> <p>9: <i>Assessing and Training Your Students in Microsoft Office 2010 with SAM 2010</i>, Andrea Neff, Cengage Learning</p>
12:00-12:50 p.m.	<p>Fourth Session Presentations</p> <p>1: <i>End of Pathway Assessments: Your Certification Update</i>, Andrea Neff, Cengage Learning</p> <p>2: <i>Come Experience some MAGIC for your Classroom!</i>, Misty Freeman, Winder Barrow High School</p> <p>3: <i>Strategies for Engaging 1st Generation College Students in an Online Classroom</i>, Dr. Laveda M. Pullens, Lanier Technical College</p> <p>4: <i>Focusing on Learner Readiness, Read to Learn Initiative: You Can Make the Difference</i>, Dr. Linda W. Washington, Westside High School</p> <p>5: <i>Workready Students are Career-Ready Students</i>, Kenyatta R. Arnette, Southwest DeKalb High School</p> <p>6: <i>Mock Interview Project</i>, Dwionne Cannon Freeman, North Atlanta High School</p> <p>7: <i>Virtual Office: How to be in more than one place with Elluminate Live/Blackboard Collaborate</i>, Graceful Beam, Georgia Northwestern Technical College</p> <p>8: <i>Make Engaging Websites with Templates and CSS (Bring your computer)</i>, Dr. Richard Hudnut, Luella High School</p> <p>9: <i>The Best Burger In The Country</i>, Scott A. Allen, South Gwinnett High School</p>
12:55- 1:00 p.m.	<p>Raffle for Door Prizes * (After Conference Wrap-up) *Must be present to win prize</p>