

Welcome to New Faculty – Dr. James Zhang

Dr. James J. Zhang is a new member of the sport management faculty in the Department of Kinesiology at the University of Georgia (UGA). Sport is one of the fastest growing industries in the United States. Its annual business transactions amount to over \$400 billion with an average 6.8% annual increase in recent years, ranking it among the top 15 of America's largest industries. As a societal institution, sport has become a dominant influence in America. Its entrance into mainstream business is evidenced by increased media attention and appearance in political platforms. Dr. Zhang's primary research interests are applied measurement and/or applied studies examining sport consumer and organizational behaviors. Adopting an integrated approach, the following perspectives under the general concept of branding have been investigated for the purpose of predicting sport consumption behaviors and formulating effective marketing strategies: (a) market demand and competition, (b) socio-motivation, (c) event/program operation and service quality, (d) consumer lifestyle, and (e) sociodemographic backgrounds. He has also studied sport leadership with a focus on formal and informal leadership associated with athletic program management. Classical and contemporary leadership theories, such as trait, behavioral, contingency, and transformation, are often used as research frameworks. In addition to his primary research interests is his willingness and ability to contribute to faculty and student research in other academic areas, mainly in the management of health and exercise programs, by using his knowledge and skills in research design, measurement, data



analyses, research report formulation, and management and marketing theories.

It has taken a lot of professional training, apprentice learning, and work experience for Dr. Zhang to be a qualified member to work at the UGA, and he is proud of being in the Bulldog Country. He began his academic career at the University of Houston (UH) in 1993, where he was a postdoctoral student for one year and a faculty member for seven years. He was tenured and promoted to associate professor in 2000. In 2001, Dr. Zhang was recruited to work at the University of Florida (UF), where he was tenured in 2003 and promoted to the rank of professor in 2006. At the UF, Dr. Zhang was instrumental in the revision and improvement of the master's degree curriculum and was a leader in formulating a new Ph.D. program with a concentration in sport management. Starting in the fall semester of 2011, Dr. Zhang is a tenured faculty member at the UGA. Similar to his teaching duties at the UH and UF, his primary responsibilities at the UGA include teaching undergraduate and graduate courses in the sport management program, advising students, contributing to curriculum development and improvement, and taking a leadership role in establishing the International Center for Sport Management (ICSM) that serves the greater UGA academic community. Dr. Zhang was the Sport Management Section Editor for the Measurement in Physical Education and Exercise Science journal, has served on the editorial boards for over 10 scholarly journals including two leading journals in the academic field of sport management, the Journal of Sport Management and Sport Management Review, has reviewed research manuscripts for many other journals and textbook publishers, has served as review section chair or member of several national

and international conferences, and has reviewed internal and external grants. He has served as a chair or member on many committees in national or international associations. He is currently the Past-President of the North American Society for Sport Management (NASSM).

Over the years, Dr. Zhang has received a number of recognitions. At the UH, he received the College of Education Research Award twice and Teaching Award once. He was inducted as a Fellow by the Research Consortium of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) in 1997, received the Scholar Award of the Southern District Association for Health, Physical Education, Recreation and Dance (SDAHPERD) in 2005, and the Measurement and Evaluation Council Honor Award of AAHPERD in 2006 (the highest award of the council), was inducted as a Research Fellow by the North American Society for Sport Management (NASSM) in 2007. In 2007, he also received the University of Florida Research Foundation Professorship Award, one of the highest recognitions for scholarship excellence at the UF. In 2008, he was given an Honor Award by the International Olympic Committee (IOC)/Beijing Organizing Committee for Olympic Games (BOCOG) for voluntarily serving as an assistant manager at a basketball venue of the Games. He has also received a Service Award from the Association of Collegiate Marketing Educators in 2008. In 2009, the AAHPERD named him the J. B. Nash Scholar. In 2011, he was named the 'Sport Professional of the Year' by the SDAHPERD and received the Doctoral Dissertation Advisor/Mentoring Award from the College of Health and Human Performance at the UF. These honors will only inspire him to continue to improve his knowledge and skills in an effort to make greater scholarly and professional contributions to the greater UGA academic community.

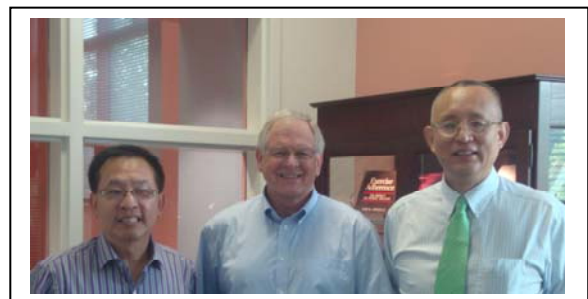
**From the Department Head
Kirk Cureton**

The Department began the fall semester in August with a 1.5-day retreat to develop a new 5-year Department strategic plan. We took advantage of the



Strategic Planning and Assessment Support Program provided by the American Academy of Kinesiology. Dr. Gilmore Reeve, Vice Provost for Academic Programs, Planning and Review at Louisiana State University, lead the faculty through the steps of developing a strategic plan. Following several more months of work, we finished and approved the new plan. The plan calls for us to increase the impact of our research; improve the quality, effectiveness and reach of our undergraduate and graduate instruction; increase local, national and global engagement; augment Department resources; and increase diversity. This is a hefty agenda, but within our reach with new highly-productive faculty and growing programs.

We are delighted to have added Dr. James Zhang to our sport management faculty this fall. As you have just read in the summary of his achievements, he is an internationally-renowned scholar in sport management. He will provide highly-experienced leadership in helping to further develop our sport management program, especially our rapidly-growing Ph.D. program. Dr. Zhang's first primary undertaking is to establish an International Center for Sport Management, which he plans to use as a "hub" to provide sport management education and research services to international and domestic partners. The space formerly occupied by the Aging and Physical Performance Lab (room 211) has been converted to the Center. Since his arrival in August, the Department has received delegations of visitors from South Korea, Taiwan, Russia (two groups) and China. Dr. Zhang also has traveled to South Korea, Taiwan, Tailand and China this summer and fall. These meetings have laid the foundation for promising international partnerships.



Dr. Noah Hsu, Chairman of the Sport Management Department at Aletheia University, Taiwan with Drs. Cureton and Zhang

The Department continues to develop new

programs that better meet the needs of students. In recent years, we have received increasing inquiries from students interested in a graduate program focused on strength, conditioning and fitness. In the past, we have met the needs of students with this professional interest either through the motor behavior specialization working with Dr. Horvat or Tomporowski or the general exercise science master's program working with Dr. Baumgartner, but we did not have a specialized program focused on this area. As described below, we have combined elements of our past programs to create a new specialization. More faculty will be involved supervising students in the program, including Drs. White, Evans and Cooper in addition to Dr. Horvat and Dr. Baumgartner. The program will primarily repackage our existing courses, but a new course in sport nutrition, a seminar and a required internship are planned to support this specialization.

The second new program designed to extend the reach of the Department to the metro Atlanta area is an M. S. program in sport management and policy at the UGA Gwinnett Campus. This is the Department's first venture off the Athens campus, but we are looking forward to better serving working professionals in the metro Atlanta area interested in careers in sport management.

The Department inaugurated a new administrative structure this fall, adding an associate department head to help with the growing tasks I must do. Dr. Mike Ferrara agreed to serve as Associate Department Head and Graduate Coordinator, replacing Dr. Baumgartner in the latter role. It has been a pleasure to work with Dr. Ferrara in these new roles this fall, but the fun was short-lived. As related below, Dr. Ferrara will become Associate Dean for Research in the College of Education beginning December 1. Therefore, Dr. Michael Schmidt has been appointed Graduate Coordinator and Dr. Bud Cooper will serve as Associate Department Head, beginning December 1.

The economic situation is better this year; the College of Education and Department budgets have not been cut. But, this will be the third year of no raises for UGA faculty and staff, which continues to negatively affect morale. Nevertheless, the Department is flourishing despite this environment. Faculty and graduate student research productivity is high; number of publications and external

funding are up. Demand for our programs is high, and we continue to serve an increasing number of students. Graduate student enrollment this fall (141) is higher than it has ever been. We continue to receive excellent publicity recognizing the accomplishments of our faculty and students.

Department of Kinesiology Announces a New Master's Degree Specialization – A new M.S. non-thesis specialization in strength, conditioning and fitness has been approved for Fall of 2011. It is a professional program designed to provide advanced training in the scientific basis of strength and motor skill development, conditioning and fitness across the lifespan. This program is designed for students interested in professional careers as (1) a strength & conditioning specialist or coach who trains athletes for improvement in athletic performance; (2) a group exercise instructor, personal trainer, or health-fitness specialist who works with individuals to improve health and fitness or who manages a health club, university recreation, corporate/community exercise/fitness program; or (3) an exercise specialist who works with special needs or disabled individuals to provide adapted or therapeutic exercise programs.

UGA Gwinnett Campus to house new master's program in sport management & policy



The University of Georgia College of Education will offer a new master's degree in sport management and policy at the UGA Gwinnett campus, starting in summer 2012. The department of kinesiology is now accepting applications for the program. The program is the newest of 10 College of Education graduate degrees offered at the Gwinnett campus. The non-thesis track of study consists of 36 class hours, including 24 hours of required courses, six hours of electives and a six-credit-hour internship experience. The multi-

disciplinary curriculum incorporates real-world issues, blends face-to-face instruction with online and distance learning, and promotes a dynamic learning environment, according to Billy Hawkins, associate professor in kinesiology and the sport management and policy program coordinator. The new degree program will combine high quality, evidenced-based content delivered by internationally recognized sport management scholars with practical experience afforded by the sport industry. For more information about the sport management and policy program on the UGA Gwinnett campus, go to <http://www.coe.uga.edu/kinesiology/2011/09/26/2619/>.

Russian Delegation meets with Department of Kinesiology Faculty

Kinesiology and other University faculty and administrators met with a delegation from Kazan, Russia on October 10-12 about a future collaborative agreement in which UGA would assist Kazan in planning for several major athletic events and in establishing a Sport Academy in Kazan. The Russian delegation consisted of Dr. Vladimir Leonov, Director General of the 2013 World University Games, Dr. Yusup Yakubov, Director of the Sport Academy and Ms. Anna Futoryan, Project Director of the 2013 World University Games.



Mike Ferrara, Stephen O'Connor, Vladimir Leonov, Anna Futoryan, Kirk Cureton, Kavita Pandit, Yusup Yakubov, Andy Horne and James Zhang

Kazan is officially designated the "Sports Capital" and the "Third Capital City" of Russia (after Moscow and St. Petersburg) by recent Russian government decree. Kazan is the capital of the

semi-autonomous Republic of Tatarstan in the center of the country - the traditional home of the Tatars.

Kazan will host the 2013 World University Games, the FINA World Aquatics Championship in 2015 (the 4th most viewed / televised sporting event in the world!) and the World Cup Football Championship in 2018. There are 36 new stadiums (89% finished) and a 13,500 bed village almost completely finished and already occupied by part 3,000 students of the university system. There will be a total of 64 venues to be used and they are all in one city with a new metro, airport (and rail link to the center of town to be finished next year.) All construction is ahead of schedule.

Forbes and the World Bank have ranked Kazan as one of the best places to do business in the country. It is one of the most successfully integrated cities in the world (50/50 Christian Orthodox and Muslim) with 40% of the population under 30 and there is a consolidated University system with 210,000 students.

During their visit, the delegation toured UGA academic and athletic facilities and met with Kinesiology faculty and Dean Horne, representatives of the Office of International Education, including Associate Provost Kavita Pandit, and Greg McGarity, Athletic Director.

Ferrara Appointed to Associate Dean of Research in College of Education – Mike Ferrara, Associate Department Head and Graduate Coordinator for the Department of Kinesiology, has recently been appointed as the new Associate Dean of Research. Mike will be taking filling the vacancy of Noel Gregg who stepped down on Dec. 1, 2011. We all wish Mike the best and his presence in the Ramsey Center will be missed.

Kudos to our Faculty and Students

Cathy Crowell and Kathy Simpson for nice publicity on the UGA home page for their most recent publication: Foot positioning during walking and running may influence ankle sprains.

Mike Horvat. The UGA Pediatric Exercise and Motor Development Clinic was featured in the August 2011 issue of Kinesiology Today, published by the American Kinesiology Association.

Bryan McCullick who has received funding from the COE for a graduate assistant who will work with the Professional Development Schools Partnership between the Clarke County School District and the College of Education for the next four years. The GA will teach PE to the children in Pre-K, provide teacher-development seminars, provide training to the Office of Early Learning home educators, and act as a cooperating teacher for practical experiences for students in KINS 2420.

Anne O'Brien, Ph.D. student specializing in exercise physiology, who was selected for the UGA's Graduate School Emerging Leaders Program. The Emerging Leaders Program is an invited leadership workshop sponsored and funded by the Graduate School at the University of Georgia. Held during Fall Break, this program is a two-day intensive professional development workshop designed for master's and doctoral students who are nearing completion of the terminal graduate degree in their discipline and who seek to gain or strengthen leadership capabilities. The Emerging Leaders Program assists participants by offering sessions about professional development and leadership skills necessary for entering a workplace characterized by diversity of people, career opportunities, and ever increasing responsibilities. Participants gain insight and information to help them address their career goals, understand workplace complexities, and become effective leaders in their disciplines.

Chad Straight, a Kinesiology (exercise physiology) Ph.D. student working with Dr. Ellen Evans, will receive the master's scholarship at the New England ACSM regional conference in Providence, RI in November, 2011.

Presentations by KINS Faculty and Students

Baker, T. A., & Byon, K. K. (2011, September). An examination of the perceived risk posed by pedophilic or violent coaches to youth sport. Presented (poster presentation) at the 2011 European Association for Sport Management Annual Conference, Madrid, Spain.

Son, J. M., **Byon, K. K.**, & Drane, D. (2011, October). A cross-cultural analysis on motivational factors of spectators attending professional baseball games: Comparison of Korean and American spectators. Accepted (poster presentation) at the 9th Annual Sport Marketing Association Conference, Houston, Texas.

Cottingham, M., Gearity, B., **Byon, K. K.**, & *Hill, L. H. (2011, October). A qualitative examination of the perspective of disability sport executives on sport promotion and the acquisition of sponsors. Accepted (poster presentation) at the 9th Annual Sport Marketing Association Conference, Houston, Texas.

Byon, K. K., & Zhang, J. J., Gibson, H., & Baker, T. A. (2011, September). Success of major collegiate sport teams on the transformation of sport identification, destination image, and sport tourism behavior. Presented (poster presentation) at the 2011 European Association for Sport Management Annual Conference, Madrid, Spain.

Freese, E. C., Levine, E. S., Chapman, D. P., Hausman, D. B., & **Cureton, K. J.** (2011). Persistent effect of acute sprint interval cycling and energy replacement on postprandial lipemia. Presentation given at the annual meeting of the American College of Sports Medicine, Denver, CO.

Shin, J. H., **Byon, K. K.**, Kim, C. Y., & Baker, T. A. (2011, June). The effects of image on satisfaction and behavioral intentions of spectators of Women's Korea Football League. Presented (poster presentation) at the 2011 North American Society for Sport Management, London, Ontario.

Brown C.N., Bowser B. (June, 2011) Ankle kinematic variability is negatively correlated with postural stability indices. National Athletic Trainers' Association Annual Meeting. New Orleans, LA.

Lee H.R., Ferrara M.S., **Brown C.N.**, Resch J.E. (June, 2011) A survey of knowledge differences of sport-related concussion between contact and non-

contact sports athletes in South Korea. National Athletic Trainers' Association Annual Meeting. New Orleans, LA.

Resch J.E., **Brown C.N.**, Macciocchi S.N., Baumgartner T.A., Walpert K.M., Ferrara M.S. (June, 2011) Reliability of a computerized neuropsychological test. National Athletic Trainers' Association Annual Meeting. New Orleans, LA.

Miles JD, **Cooper ER**, Resch J, **Ferrara MS** (June, 2011) Exertional Heat Illness During A Single Interscholastic Football Season in Georgia High School Athletes. National Athletic Trainers' Association Annual Meeting, New Orleans, LA

Freese, E. C., Levine, E. S., Chapman, D. P., Hausman, D. B., & **Cureton, K. J.** (June, 2011). Persistent effect of acute sprint interval cycling and energy replacement on postprandial lipemia. Presentation given at the annual meeting of the American College of Sports Medicine, Denver, CO.

Herring MP, Jacob ML, Suveg C, & **Dishman RK**, (June 2011) Feasibility of exercise training for the short-term treatment of Generalized Anxiety Disorder: A randomized controlled trial, poster presentation at Annual Meeting American College of Sports Medicine, Denver, CO.

McCullick, B. (2011, August). Learning about teaching, research, PETE, and self through autoethnographic service-bonded inquiry. Keynote address at the 23rd International Sport Science Congress, Daegu, KOR.

McCullick, B. (2011, August). What we know about PETE and a modest proposal for where we should go. Keynote address at the Korean Association of Sport Pedagogy (KASP) International Conference, Daegu, KOR.

McCullick, B. (2011, August). Moving from a beginner to competent to a proficient coach. Keynote address at the Invitational Symposium of International Scholars of Sport Science, ChungAng University, Seoul, KOR.

McCullick, B., (2011, June). What we know about moving from a beginner to a competent proficient coach. Paper presented at the Association Internationale des Ecoles Superieures d'Education

Physique Conference, Limerick, IRE.

Schmidt MD, Magnussen CG, Dwyer T, Venn A. (June, 2011) Childhood fitness reduces the long-term cardio-metabolic risks associated with childhood obesity. Annual meeting of the American College of Sports Medicine, Denver, CO.

O'Connor PJ (June 2011) An 18 year retrospective of research in the Exercise Psychology Laboratory at the University of Georgia. The Psychobiology and Behavior Interest Group at Annual Meeting American College of Sports Medicine, Denver, CO.

Herring MP, **O'Connor, PJ**, Jacob ML, & Suveg C (June 2011) Effects of short-term exercise training on signs and symptoms of generalized anxiety disorder, poster presentation at the Annual Meeting American College of Sports Medicine, Denver, CO.

Miller, P. H., **Tomporowski, P. D.**, McDowell, J. E., Best, J. R., & Davis, C. L. (June 2011) Links between motor behavior and cognitive development: The case of exercise. Paper, Jean Piaget Society for the Study of Knowledge and Development, Berkeley.

Tomporowski, P. D. (May, 2011) Exercise and cognition across the life span. SPALC, Rome, Italy.

Tomporowski, P. D. (June, 2011) Exercise and children's cognitive development. Maison des Science de Homme et de la Sciences (MSHS). Poitiers, France.

Tomporowski, P. D. (June, 2011). Physical activity and overweight children's cognitive function. University of Glasgow. Glasgow, Scotland.

Zagrodnik, J. **Tomporowski, P. D.**, & Davis, C. L. (March, 2011). Fundamental motor skills and exercise in overweight children. American Alliance for Health, Physical Education, Recreation, and Dance. San Diego, CA.

Davis, C. L., McDougald, A., & **Tomporowski, P. D.** (April 2011) Are Exercise-induced Cognitive Benefits in Children Due to Improvements in

Fatness, Fitness, or Insulin Resistance? Poster, Society of Behavioral Medicine.

Lambourne, K., Troiano, M., & **Tomporowski, P. D.** (2011). The effects of acute exercise on temporal generalization. American College of Sports Medicine Conference. Denver, CO.

Moore, R. D., Romine, M. W. & **Tomporowski, P. D.** (June, 2011) The effects of acute physical fatigue on cognitive function. Poster presented to the American College of Sports Medicine. Denver, CO.

Zhang, J. J. (November, 2011). Market demand, customer satisfaction, or a combination? Theoretical and industrial perspectives of studying sport event management quality. Presented (keynote) at the 5th Asian Pacific Conference of Exercise and Sports Science, Shanghai, China.

Zhang, J. J. (April, 2011). Sport management in a globalized market place: North American perspectives. Presented (keynote) at the Global Sport Management Summit, Taipei, Taiwan.

Jin, L., **Zhang, J. J.**, & Connaughton, D. P. (October, 2011). A HLM analysis of the impact of Beijing Green Olympic Games. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Jin, L., & **Zhang, J. J.** (October, 2011). How to be an effective teaching assistant in the sport management program? A few lessons learned. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Mao, L. L., **Zhang, J. J.**, & Connaughton, D. P. (October, 2011). Consumer acceptance of a “new” sport in the global marketplace: Development of a theoretical framework. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Li, H., *Mao, L. L., & **Zhang, J. J.** (October, 2011). Assessing Corporate social responsibility in China's sports lottery administration and its influence on consumption. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Chen, K. K., & **Zhang, J. J.** (October, 2011). Designing an academic course on international sport marketing. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Min, S. D., *Wang, R. T., & **Zhang, J. J.** (October, 2011). Demographic differentiation of consumer market demand of professional women's basketball game events in Korea. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Ho, C. M., *Wang, R. T., & **Zhang, J. J.** (October 2011) How changing mascots would affect brand equity of sport teams? Development of a theoretical framework. Presented at the 2011 Sport Marketing Association Conference, Houston, TX.

Publications by KINS Faculty

Baker, T.A., Byon, K.K. (2011). The Fourth Circuit's Application of The Fair Use Doctrine in Bouchat v. Baltimore Ravens, Ltd. P' Ship. Sport Marketing Quarterly, 20(2), 112-114.

Byon, K. K., Carroll, M. S., *Cottingham, M., Grady, J., & Allen, J. T. (2011). Examining gender differences in the effect of spectator motivation on sport consumption behaviors at collegiate wheelchair basketball games. Journal of Venue and Event Management, 3(1), 12-27.

Welk, G. J., Laurson, K. R., Eisenmann, J. C., & **Cureton, K. J.** (2011). Development of youth aerobic capacity standards using receiver operator characteristic curves. American Journal of Preventive Medicine, 41 (4 Suppl 2), S111-S1116.

Zhu, W., Mahar, M. T., Morrow, J. R., Welk, G. J., Going, S. B., **Cureton, K. J.** (2011). Approaches for the development of criterion referenced standards in health-related fitness tests. American Journal of Preventive Medicine, 41, (4 Suppl 2), S68-S76.

Bigelman, K. A., Chapman, D. P., Freese, E. C., Trilk, J. L., & **Cureton, K. J.** (2011). Effects of six weeks of quercetin supplementation on energy,

fatigue, and sleep in ROTC cadets. *Military Medicine*, 176, 565-572.

Trilk, J. L., Singhal, A., Bigelman, K. A. & Cureton, K. J. (2011). Effect of sprint interval training on circulatory function during exercise in sedentary, overweight/obese women. *European Journal of Applied Physiology*, 11, 1591-1597.

Lux, K. M., & McCullick, B. A. (2011). How one exceptional teacher navigated her working environment as the teacher of a marginal subject. *Journal of Teaching in Physical Education*, 30, 358-374.

McCullick, B., Lux, K., Belcher, D., & Davies, N. (2011). A portrait of the PETE major re-touched for the early 21st century. *Physical Education and Sport Pedagogy*, 16.

Ferré, S., Jensen, M. B., Kempf, K., Martin, S., Kolb, H., Temple, J. L., Nardi, A.E., O'Connor, P.J., Simola, N., Moreli, M., Svikis, D.S. Lara, D.R., Hughes, R.N., Killgore, W. D. S. (2011). What Do You See as the Main Priorities, Opportunities, and Challenges in Caffeine Research in the Next Five Years? Caffeine effects on exercise performance: Some ideas for moving knowledge forward. *Journal of Caffeine Research*, 1(1), 5-12.

Tudor-Locke C, Craig CL, Brown WJ, Clemes SA, De Cocker K, Giles-Corti B, Hatano Y, Matsudo SM, Mutrie N, Oppert J, Rowe DA, Schmidt MD, Schofield GM, Spence JC, Teixeira PJ, Tully MA, Blair SN. (2011). How many steps/day are enough? For adults. *International Journal of Behavioral Nutrition and Physical Activity*, 8, 80.

Tudor-Locke C, Craig CL, Aoyagi Y, Bell RC, Croteau KA, Bourdeaudhuij ID, Ewald B, Gardner AW, Hatano Y, Lutes LD, Matsudo SM, Ramirez-Marrero FA, Rogers LQ, Rowe DA, Schmidt MD, Tully MA, Blair SN. (2011). How many steps/day are enough? For older adults and special populations. *International Journal of Behavioral Nutrition and Physical Activity*, 8, 79.

Callisaya ML, Blizzard L, Schmidt MD, Martin K, McGinley J, Sanders L, Srikanth VK. (2011). Gait, gait variability and the risk of multiple incident falls

in older people- A population-based study. *Age and Ageing*, 40, 481-487.

Resch, J. E., May, B., Tomporowski, P. D., Ferrara, M. S. (2011). Balance Performance with a Cognitive Task: A Continuation of the Dual-Task Testing Paradigm. *Journal of Athletic Training*. 46 (2), 170-175.

Tomporowski, P. D., Lambourne, K., Okumura, M. S. (2011). Physical Activity Interventions and Children's Mental Function: An Introduction and Overview. *Preventive Medicine*. 52, S3-S9

Resch, J. E., May, B., Tomporowski, P. D., Ferrara, M. S. (2011). Balance Performance with a Cognitive Task: A Continuation of the Dual-Task Testing Paradigm. *Journal of Athletic Training*. 46 (2), 170-175.

Tomporowski, P. D., Lambourne, K., Okumura, M. S. (2011). Physical Activity Interventions and Children's Mental Function: An Introduction and Overview. *Preventive Medicine*. 52, S3-S9

Connaughton, D. P., Spengler, J. O., Zhang, J.J., & Carroll, M. S. (2011). An examination of AED implementation and related risk management practices in high school athletic departments. *Sport Management Review*, 14, 258-268.

Cianfrone, B. A., Zhang, J.J., & Ko, Y. J. (2011). Dimensions of motivation associated with playing sport video games: Modification and extension of the sport video game motivation scale. *Sport, Business and Management*, 1(2), 172-189.

Lee, D., Zhang, J.J., Armstrong, K., & Kim, S. H. (2011). Self, social, and team motives influencing televised sports viewership. *Journal of Applied Marketing Theory*, 2(1), 59-78.

Kim, D. H., Zhang, J.J., & Ko, Y. J. (2011). Value of professional sport in the community: A confirmatory factor analysis of the Community Impact Scale. *Journal of Applied Marketing Theory*, 2(1), 79-107.

Kim, Y. K., Trail, G. T., Woo, B., & Zhang, J.J. (2011). Sport consumer-team relationship quality: Development and psychometric evaluation of a

scale. *International Journal of Sport Marketing & Sponsorship*, 12, 254-271.

Chen, K. C., & **Zhang, J.J.** (2011). Examining consumer attributes associated with collegiate athletic facility naming rights sponsorship: Development of a theoretical framework. *Sport Management Review*, 14, 103-116.

Baker, T. A., Connaughton, D. P., & **Zhang, J.J.** (2011). An examination of case law regarding the liability of recreational youth sport organizations for the pedophilic actions of coaches, administrators, and officials based on the theory of respondeat superior. *Applied Research in Coaching and Athletics Annual*, 26, 1-30.

Jin, L., **Zhang, J.J.**, Ma, X., & Connaughton, D. P. (2011). Residents' perceptions of environmental impacts of the 2008 Beijing Green Olympic Games. *European Sport Management Quarterly*, 11(3), 275-300.

Ko, Y. J., **Zhang, J.J.**, *Cattani, K., & Pastore, D. L. (2011). Assessment of event quality of major spectator sports. *Managing Service Quality*, 21(3), 304-322.

Braunstein, J. R., **Zhang, J.J.**, & Trail, G. T. (2011). Athlete endorser effectiveness: Model development and analysis. *Sport, Business and Management*, 1(1), 93-114.

Zhang, J.J., Lam, E. T. C., Cianfrone, B. A., Zapalac, R. K., Holland, S., & *Williamson, D. P. (2011). An importance-performance analysis of media activities associated with WNBA game consumption. *Sport Management Review*, 14, 64-78.

Book Chapters

Crow, B. R., & **Byon, K. K.**, & Tsuji, Y. (2011). International sport marketing. In Li, M., Macintosh, E., & Brave, G (Ed.), *International sport management* (pp. 395-407). Champaign, IL: Human Kinetics.

Tomprowski, P.D., Moore, R. D., & Davis, C. L. (2011). Neurocognitive development in children and the role of sport participation. In F. M. Webbe

(Ed.), *The handbook of sport neuropsychology* (pp. 357-382). New York: Springer Publishing.

Zhang, J.J., & Cianfrone, B. A. (2011). Sport Coaching and Management. In A. Lee, & G. Reeves (Eds.), *Introduction to physical education, exercise science, sport and recreation*. Beijing, China: Higher Education.

Research Proceedings

Byon, K. K., Zhang, J. J., Gibson, H., & **Baker, T. A.** (2011). Success of major collegiate sport teams on the transformation of sport identification, destination image, and sport tourism behavior. *The 19th EASM Conference: Commitment in Sport Management – Abstract Book*, 271-272.

Baker, T. A., & Byon, K. K. (2011). An examination of the perceived risk posed by pedophilic or violent coaches to youth sport. *The 19th EASM Conference: Commitment in Sport Management – Abstract Book*, 25-26.

Byon, K. K., Lam, E. T. C., & **Zhang, J. J.** (2011). Does event quality enhance team identification? *Research Quarterly for Exercise & Sport*, 82(1), A78.

Barfield, J. P., Folio, M. R., Lam, E. T. C., & **Zhang, J. J.** (2011). Development of a scale to assess allied health enrollment decision. *Research Quarterly for Exercise & Sport*, 82(1), A26.

Zhang, J. J., & *Min, S. D. (2011). Growth and development of the sport industry in North America. *Proceeding of SPOEX 2011: The 7th International Sport Industry Promotion Forum*, 65-78.

Grant Funding

Baker, T.A. (2011). 2010-2011 21st Century Community Learning Centers Administrative Project, The University of Florida. \$12,000.

Baker, T.A. & **Byon, K.K.** (2011). 2010-2011 21st Century Community Learning Centers Admin. Project, University of Florida. \$10,000.

O'Connor P.J. Effect of Spices on Mental Energy and Fatigue. McCormick Science Institute. \$19,654.

Simpson K, Brown-Crowell C.N. Do unicompartamental knee arthroplasties (Align 360) restore biomechanics and physical function of patients? Arthrex, Inc. \$250,701

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Zhang J.J. & Chepyator-Thomson R., Mbaha J, Byron K, Min S.D, & Walker N. (2011) Public policy and national goals of sport development in Kenya: Perspectives and relevance to U.S. global strategies in sports social institutions. Research Tutorial Abroad Grant. Center for International Business Education and Research (CIBER), University of Florida, Gainesville, FL. Total \$12,000.00. (Direct Cost - \$12,000 and Indirect Cost - \$0).

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Where Our Alumni are Now



Dr. Trish L. Hutchinson (Ed.D., 1983), Associate Professor of the Angelo State University Department of Nursing, was recently promoted to the rank of Professor and recognized for 15 years of service to University. Dr. Hutchinson teaching biostatistics at the graduate and undergraduate levels for the Nursing Department and serves on numerous University evaluation and assessment committees. Angelo State University is part of the Texas Tech University system and currently services over 6,500 students. Dr. Hutchinson is shown with Dr. Joseph Rallo, President of Angelo State University at the Service Banquet.

James Zagrodnik (Ph.D., Motor Behavior, 2011) is an assistant professor in the Department of Health Promotion and Human Performance, Weber State University, Ogden, Utah.

After 22 years in the Navy, Bill McCormack (M.A., 1989, Exercise Physiology) is starting a PhD program in exercise physiology at the University of Central Florid. Bill's goal is to finish before his son, who is starting college (Notre Dame)at the same time.

John Petrella (M.Ed. 1999, Ph.D., 2003, Exercise Physiology, jkpetrel@samford.edu), Assistant Professor, Exercise Science and Sports Medicine at Samford University in Birmingham, AL, is now a Fellow in the American College of Sports Medicine.

Former doctoral student, Matthew Herring, accepted a position with the Department of Epidemiology at the University of Alabama at Birmingham.

Former doctoral students, Jeff Pasley and James Crabbe, accepted positions with the Department of Exercise Science at Georgia Gwinnett College.

Former doctoral student, Carson Smith, accepted a position with the Department of Kinesiology at the University of Maryland.

Jae Yom (Ph.D., 2011, biomechanics specialization) is now Assistant Professor in the Division of Kinesiology and Sport Science, School of Education, University of South Dakota.

Lucy Boone, graduate December 2011, has been accepted into MCG medical school and plans on attending the branch in Augusta, Georgia, where she and her future husband will be living. She is marrying Chad Brantley, who graduated from UGA in 2010 and is now attending dental school with MCG in Augusta. They plan on being married on December 17, 2011.

Kyle Shipp, M.S. in exercise science, 2010. Has been selected for Navy Flight School and will start in late 2011.

Lee Stoner, M.S., Ph.D. in exercise science, 2006. Has just accepted a job as a lecturer (step 6 of 9, equivalent to Assist Professor) at Massey University in New Zealand. He is also getting married in a few weeks, and I can send that information along once I get home and get the details.

LET US HEAR ABOUT YOU!

Help to keep in touch with your fellow classmates by providing the following information and emailing it to:

Bud Cooper - cooperb@uga.edu

Name

Address

City State Zip

Home Phone Work Phone E-Mail

Degree(s), Year(s), and Major
Present Occupation/Employer

News to share in the next newsletter or recommendations:

Make a gift to the Department of Kinesiology...

Please consider a gift to the Department of Kinesiology. Funds are needed to provide support for activities such as this newsletter to keep our alumni informed, alumni social activities, and financial assistance for undergraduate and graduate students. To make a gift to the Kinesiology Support Fund, go to the web site at:

<https://www.externalaffairs.uga.edu/os/simple?account=30911830&name=Kinesiology+Support+Fund>

Or, make the check payable to the UGA Foundation and in the "for" blank, write the Department of Kinesiology Support Fund. Send it to:

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Thank you for your support of the UGA Department of Kinesiology!